



# LOVESYSTEMS

## LOVESYSTEMS ROUTINES MANUAL VOLUME 2



THE DON AND SAVOY



BY

THE DON  
SAVOY  
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# CHAPTER 1 INTRODUCTION

The popularity of the Love Systems Routines Manual Volume 1 prompted us to write this second volume to help you further build an effective arsenal of material for interactions with women. Many readers wrote us to say the first volume was the most useful product they ever read. The second volume enhances the first.

Tried and true routines from the masters help you learn and experiment but, as you know from Volume 1, you should also build improvisational skills and create material congruent to you and your life.

Routines show you what successful conversations should sound like. The goal is to internalize qualities you see in these routines as a natural part of your conversations with women.

This book picks up where the last one left off. It assumes some knowledge and skill at using simple routines in your interactions. Some of the routines are bolder and more unconventional than a complete novice might be inclined to use but it's important you try new things regardless of your experience level. Experiment leads to mastery. This volume will give you some direction to try new techniques and styles -- building on the base of other entry-level Love Systems products.

The chapter layout follows the structure of the Love Systems Triad Model explained below. We included a wide range of original material from Love Systems instructors and others that should keep you learning, experimenting and innovating ... Enjoy!



## CHAPTER 2

# THE LOVE SYSTEMS TRIAD

The Love Systems Triad is a powerful system to develop sexual or romantic relationships with beautiful women, even if you're not rich, famous, or good-looking yourself.

It is based on real-world experience from hundreds of thousands of "approaches" and "pickups" - both through "cold approach" (approaching women you don't know) and "social circle" (friends, co-workers, etc.).

Have I approached hundreds of thousands of women? Of course not. But I do have the good fortune of having a team of over twenty Love Systems instructors worldwide, and a broader network of thousands of clients who we've taught in person. By constantly testing and refining ideas, we've evolved a system that works regardless of a man's age, culture, or background. It's based on what actually works in the real world - it has to be, because it's what we use ourselves.

### CHAPTER SUMMARY:

- Introduction to the Love Systems Triad
- How to use the Triad: New, Intermediate, Advanced Skill Levels
- The Emotional Progression Model
- The Physical Progression Model
- The Logistical Progression Model
- Putting it all together - implications

### INTRODUCTION TO THE TRIAD

Most women - especially beautiful women who are used to a lot of attention from men - won't sleep with someone new unless at least three specific factors are present:



- She feels the right kind of emotional connection with you.
- She has a physical connection with you.
- The two of you are alone somewhere where sex can reasonably happen (Logistics).

Now, it's not quite as easy as flipping a switch (or three switches). There is usually a bunch of intermediate steps on the way to her being emotionally, physically, and logistically ready to sleep with you. It's like driving a car. You don't usually go straight into fifth gear; you build momentum by accelerating through the gears in the right order until you're going full speed.

I'll give you a quick idea of how this all works, using the "the right kind of emotional connection" as an example.

### *INSIGHT #1: THE FOUR KEY EMOTIONS*

One thing we learned from our hundreds of thousands of approaches is that women around the world generally want to feel four specific emotions before they say yes:



1. Feeling that your social value is equal to or greater than hers (Attraction).
2. Feeling that she's earned your attention for non-superficial reasons (Qualification).
3. Feeling comfort and connection with you (Comfort).
4. Being aroused by you without awkwardness or embarrassment (Seduction).



*INSIGHT #2: THE MAGIC SEQUENCE*

This one amazed us at first. Not only did we discover the four key emotions, but we learned that they're most effective when a woman feels them in exactly that order. Therefore, we call this sequence of emotions the Emotional Progression Model, and each emotion is a "phase" in the Model.

Why does the order matter? Let's use my neighbor Joe as an example. Like many men who haven't studied Love Systems, when Joe meets a woman he is interested in, he starts looking for things they might have in common. Have you ever had a conversation like this?

Joe: Hi, I'm Joe.

Jennifer: I'm Jennifer.

Joe: Where are you from?

Jennifer: New York.

Joe: Oh cool. I love New York. You're just visiting here then?

Jennifer: Yeah.

Joe: What do you do?

Jennifer: I'm a nurse. Listen, it's been nice talking to you, but I have to go find my friends.

Why did Joe fail? The simple answer is he wasn't man enough to ask for help. Men ask each other for help on their taxes, golf swings, and cars, but most guys get all stubborn when it comes to getting help on something much more important – your romantic and sex life.

Fortunately, as a reader of this book, you won't have this problem. You will be able to surpass Joe and all of the other "Joes" of the world. Congratulations - you've already gotten past the biggest hurdle to lifelong success with beautiful women.



Joe's second mistake was that he got the emotional steps in the wrong order. He started off by asking Jennifer to share details of her life, so he could look for ways of relating his life to hers. In other words, he tried to build Comfort.

Unfortunately, beautiful women tend to get approached all the time by men asking these sorts of Comfort-questions. Jennifer has probably learned that these conversations usually end with some nervous guy asking her out, and an awkward situation when she's not interested. So she shut Joe down before the conversation could get there.

The problem is that Joe hasn't yet shown her that he is worth her time. Asking a woman about herself isn't wrong; it was just a bad idea to do that before he gave her a reason to invest in the conversation (which happens in the Attraction phase). If Joe were very good looking, that might have given her a reason, or if she had been feeling lonely or insecure, or whatever. But that's not what Love Systems is about. I want you to be able to succeed with secure and confident beautiful women, regardless of your looks.

---

Let the sequence be a guide, not a straightjacket. Think of it like you have three glasses, and you need to fill them all with water. These glasses represent your Attraction, Qualification, and Comfort levels with a specific woman. Fill them in that order, but remember that water, like emotions, can evaporate. A woman who felt attracted to you last week (or even an hour ago, at a busy and exciting nightclub) might not feel as attracted to you right now. This can happen during the same conversation if you let her Attraction levels dissipate once you've moved on to Qualification and Comfort. In these situations, you have to 'top up' the Attraction glass while in a later phase. This is part of what we mean when we talk about 'calibration' later in this book.

Incidentally, this is why first phone calls and first dates should usually involve you "refreshing" her Attraction, Qualification, and Comfort levels before you break new ground.



In case you are wondering, you can't prepare for this "evaporation" by giving a woman "extra" Attraction, Qualification, or Comfort early on. In other words, you can't overfill a glass to save some for later. This is a common mistake when men first learn Love Systems Attraction techniques, and figure that more is better. It's not. Trying to attract a woman who is already attracted won't make her more into you; it's more likely to frustrate her and cause her to lose interest altogether.

### *INSIGHT #3: FAST TRACK TO MASTERY*

Our discovery that the phases of the Emotional Progression Model should be accomplished in a specific order had a surprising benefit, beyond bringing our ability to succeed with beautiful women to the next level. It made Love Systems much easier to learn and use, because it maps directly to how most men actually think and break down problems. It was almost like nature (or Cupid) had meant for us to discover this all along...

Unlike women, men are not natural multi-taskers. The male brain is best at accomplishing a series of logically connected steps, one a time, toward a goal. The Emotional Progression Model not only allows for this, it insists on it.

For example, once you're in a conversation with a woman, your main goal is to make her feel attracted to you. Once that's done, all you have to think about – emotionally – is making her feel that she's earned your attention for non-superficial reasons (i.e., Qualification). And so on.

(Yes, I know that "build Attraction/Qualification/Comfort with a beautiful woman" is easier said than done, but we have the rest of the book to show you some of our techniques. Right now we're just introducing you to the overall system so you know what fits where.)

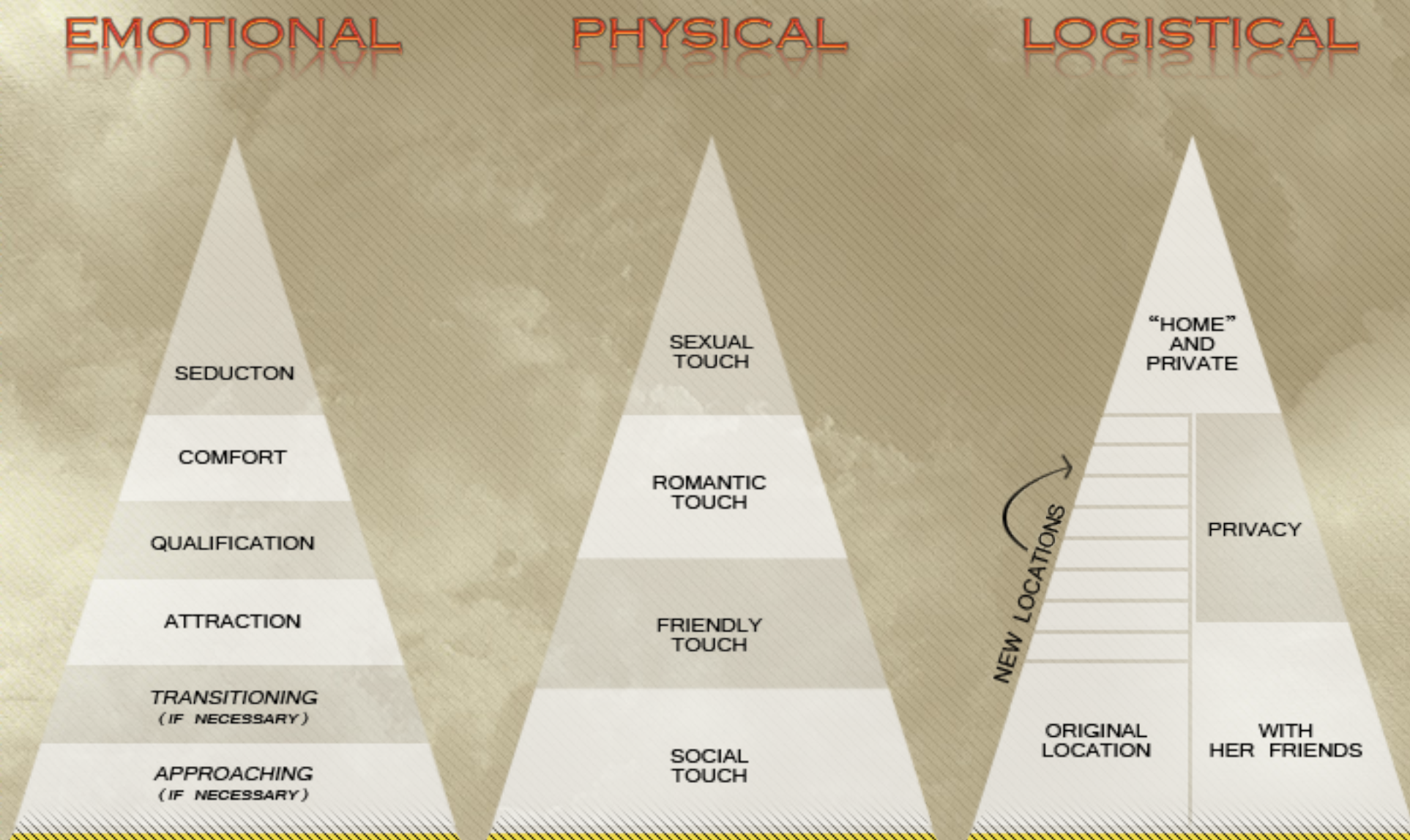
The step-by-step system also makes it easy to learn from your mistakes. You attracted



her, but you lost her interest a little while later? Probably a problem with Qualification. Passed through Attraction, Qualification, and Comfort just fine but she said: “let’s just be friends?” Probably a Seduction issue.

Now, it’s not always as easy as “one thing at a time.” You have to be thinking of all three dimensions: Emotional, Physical, and Logistical. This is one of the things that makes the Love Systems Triad so effective (and original), but it does take a bit of practice. Fortunately, all three dimensions of the Triad work in similar ways. And since there is an incredible depth of Love Systems resources for each phase of each dimension, it’s easy to get expert help on any phase you want to improve.

## THE LOVE SYSTEMS TRIAD



## HOW TO USE THE TRIAD

In a moment, we’re going to get into all of the details of all three models. But don’t



just plow into this if you're new. The Love Systems Triad is an amazingly sophisticated tool, but it's important to walk before you try to run.

If you're new to the Love Systems Triad...

Start with the Emotional Progression Model only. Don't worry about anything else until you are able to get to at least the Comfort phase consistently. Don't distract yourself with other information that is not part of this goal. Trust me on this one – we've trained over ten thousand men and know what works. Let Confucius inspire you: "A journey of a thousand miles begins with a single step."

### *INTERMEDIATE SKILLS*

Use the Emotional Progression Model as your base, but keep in mind that you need to escalate physically and logistically as well. Without worrying about the specifics of the Physical or Logistical Progression Models, look for (and create) opportunities to do the following:

Initiate and intensify touching (aka "kino") between you and her. Start small and build momentum.

Get her alone. Sometimes this will require a phone number and a date another time. Move her. Almost any move is good, but the best moves are the ones that lead toward a bedroom. Build bigger momentum toward this by moving her (with her group if necessary) within the venue. For example, at a club – move her to the patio, to the bar area, to the smoking area, etc.

### *ADVANCED*

Unlock the full power of the Love Systems Triad, using all three models and being conscious of and looking for inter-relationships between them. Read on.



## THE EMOTIONAL PROGRESSION MODEL



Let's explore the Emotional Progression Model in a bit more detail. Note that the point of this section is to get you up to speed so you can make the most of the routines in this book. The detailed guide to the Love Systems Triad and how to use it to its full potential is the focus of a large part of our cornerstone book, [Magic Bullets](#).

### The Four Key Emotions

1. *Feeling that a man's social value is equal to or greater than hers*  
[Attraction]



Every woman will perceive a man's social value differently. However, our research has shown that most women around the world respond to some of the same things. We call these "Attraction Switches." These are: health, social intuition, humor, wealth, status, confidence, pre-selection, and being a challenge.

A woman's social value is based on how desirable she feels that she is at that moment to men in general. To grossly oversimplify, many beautiful women like to sleep with men who are "better" than them. This causes a woman to feel attracted to you. We call the time when you're doing this the Attraction phase (or just "Attraction").



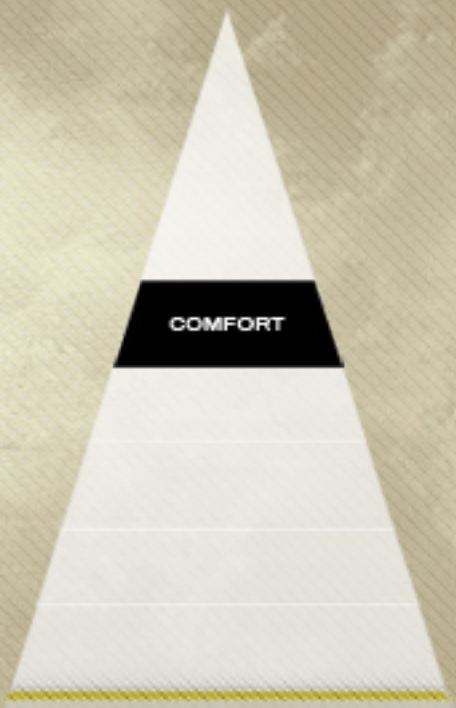
## *2. Feeling that she's earned his attention for non-superficial reasons* *[Qualification]*



Most women like to feel that they have earned a man's attention and that he is interested in them for more than their looks. This is for two reasons. First, they know that high-value men can easily attract beautiful women. If being beautiful is enough by itself to get you interested, then she'll question whether you're really a high-value man (or she'll think you're a "player"). Second, people value what they have to work for.

The Qualification phase is where we solve both problems by 1) helping her work for your interest and then 2) giving it to her based on something other than her looks alone. The Qualification phase is usually where you make your interest in her explicit.

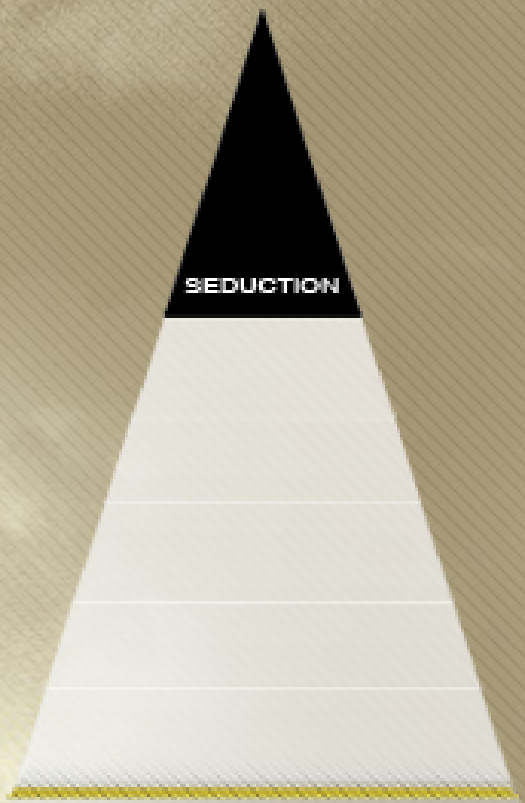
## *3. Feeling comfort and connection with him* *[Comfort]*



Comfort is usually the longest phase in the Emotional Progression Model. It begins toward the end of the Qualification phase, when it's clear that both of you are interested in each other. It ends when you have established enough comfort and connection with her that she is comfortable being in a sexual situation with you. A sexual situation is one in which a woman is emotionally ready to engage in sexual behavior (touching that goes beyond kissing) in a place where sex could realistically happen.



#### 4. *Feeling aroused by him without awkwardness or embarrassment* [Seduction]



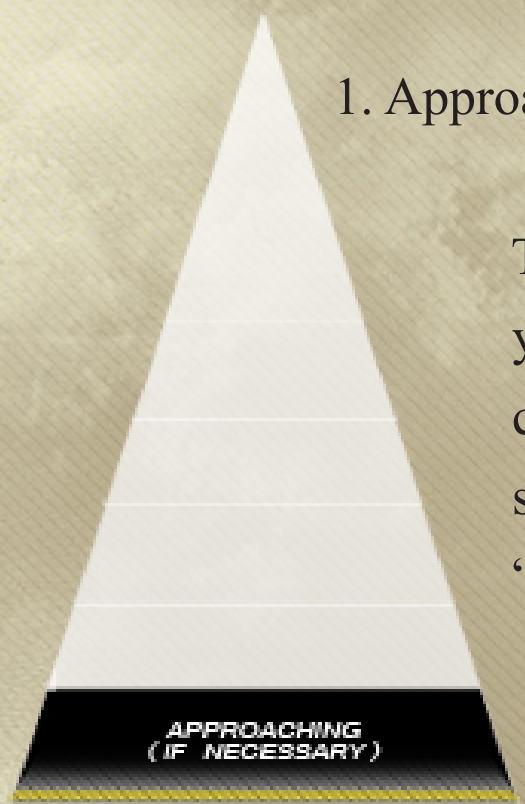
Seduction is based primarily on intensifying her willingness to have sex with you and mitigating her reasons not to. We separate the emotional process of seduction from the physical progress – the latter is called “Sexual Touch” and is part of the Physical Progression Model. We do this because the processes themselves are different.

Physically, you are trying to arouse her. Emotionally, you are trying to make her comfortable with being aroused by you.

These four emotions apply in virtually every situation – from a woman you bump into on the street to a blind date with your sister’s best friend.

However, if you’re meeting women through “cold approach” – i.e., you don’t have any reason to know each other, but you approached her at a bar or coffee shop or wherever – then there are two phases that have to take place before she’d even be ready to be attracted to you. These are:

##### 1. Approaching: *Starting a single-subject conversation*



The Approaching phase starts when you first see a woman you’re interested in meeting. It ends when you start a conversation with her - usually about a specific subject. We sometimes call the different ways of starting a conversation “openers” or “opening lines.”



## 2. Transitioning: *Turning a single-subject approach into a normal, free-flowing conversation*



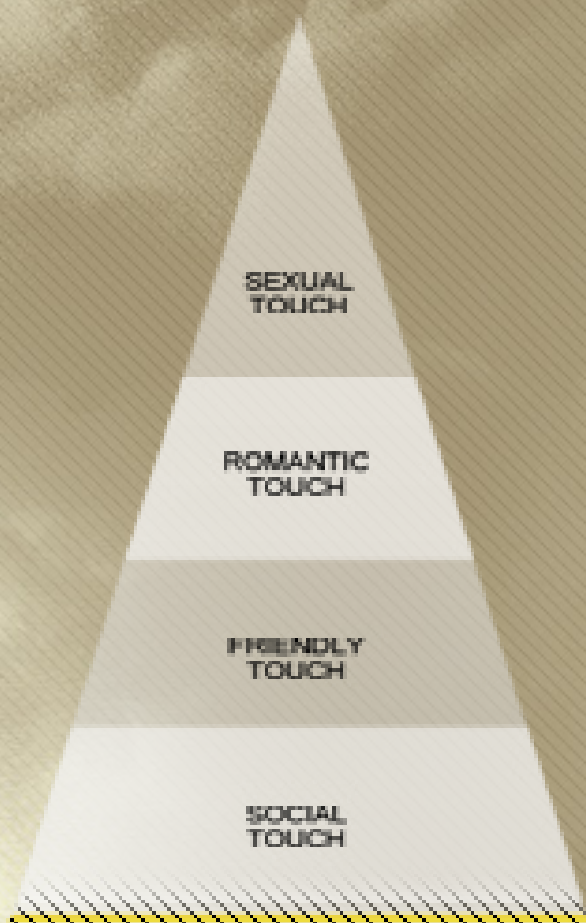
To attract a woman, you should be in a conversation with her that can include a variety of topics and where you can express emotion. We call this “normal conversation.” Since it’s not always easy to go straight from the opener into normal conversation, we often use a Transition. The Transition introduces at least one new topic (by changing the subject) and refocuses the dynamic of your interaction. We often use “cold reads” for this, and there are great examples of cold reads in Chapter 4 of this book.

### *Key Tips to Remember:*

1. Attraction comes before Qualification.
  - Make a woman attracted to you before showing significant interest in her.
2. Attraction comes before Comfort.
  - Make a woman attracted to you before looking for commonalities, deep conversations, etc.
3. Qualification comes before Comfort.
  - Have a woman work to win your interest before you open up to each other.
4. Comfort comes before Seduction.
  - Help a woman feel connected to you before progressing sexually.



## THE PHYSICAL PROGRESSION MODEL



Earlier versions of Love Systems featured only the breakthrough concepts of the Emotional Progression Model. The idea of a step-by-step model and a correct identification of the key emotional phases was revolutionary at the time, and one of the reasons why Love Systems is recognized today as the leading dating coaching group.

Still, like any simplification, it has its limits. And one of those is that – as I often explain at our live workshops – “you can’t talk a woman into bed.”

To be consistently successful with beautiful women, you should master the art of the “physical conversation.” This ranges from subtle signals - like when one of you reaches out to touch the other to respond to a humorous comment or to emphasize a point – to the more obvious physical advances like putting your arm around her, putting her in your lap, kissing her, or more. We call it a “conversation” because her reactions to your moves, and your reactions to hers, are equally important and build on each other in sequence.

I remember a date I was on few years ago, before I discovered Love Systems. My friend set me up. She was a graduate student, intelligent, playful, and very attractive. We had a ton in common, from taste in books and music to a shared interest in history, astronomy and classic cult movies.

I thought our date went well, with lots of laughs and great conversation. But when



I tried to kiss her at the end of the night, she pulled away. Now, women will rarely tell you why they reject you, because they don't want to feel mean or have awkward conversations, but in this case I happened to run into her a couple of years later, when I was deep into developing Love Systems. I asked her if she remembered our date – she did – and she told me that she'd been really interested in me at first, but toward the end of the night the “energy” was gone and she thought of me more as a friend. Okay....but what did that actually mean?

In Love Systems terms, the lack of physical contact and physical progression over the course of the night slowly but surely dissipated her romantic/sexual feelings for me. She didn't even realize this was happening – women often don't know why they become attracted or un-attracted and their explanations are often just guesses or rationalizations of their behavior. But in this case her meaning was easy to interpret:

*Emotional Progression without Physical Progression = Let's Just Be Friends*

In more technical language, I'd tried to jump to the end of Romantic Touch when I hadn't even established Social Touch (we'll cover each of the phases of the Physical Progression Model in a moment). I hadn't built any momentum, and my sequencing error was the physical equivalent of Joe approaching a beautiful woman with Comfort before Attraction.

Before we dive into this, it's important to realize that “Physical Progression” isn't groping or forcing yourself on women. Rather, you are copying the intuitive touching that many charismatic men do naturally.

For example, U.S. President Bill Clinton had an amazing ability to connect with people. The other day I was watching an old newscast, and saw him shaking hands with someone. I must have replayed it four times - there was so much going on. He shook hands with his right hand, and his left went to the other guy's elbow. Then he said a couple of words, laughed, and tapped him on the shoulder, all within a couple of



seconds, and all completely natural looking, completely appropriate, and completely effective. People who have met him always talk about his “charm” and “magnetism” – and of course he has a reputation for being attractive to women, even before he was the President.

Many men who aren’t naturally “touchy” come to Love Systems thinking that they couldn’t “get away with” normal physical progression. This is why I encourage guys to be the “creepy touchy guy” for a week or so. Sometimes you have to try to deliberately overshoot the mark to find out where the limits really are. You probably have much more freedom than you think.

With that in mind, let’s take a look at each of the four phases of the Physical Progression Model.



### *1. Social Touch*

Social Touch is the kind of touch that would be socially appropriate if the person you are touching is a complete stranger.

Generally, this kind of touch is on the elbow, shoulder, or hands. Common examples of social touch include:

- Physically demonstrative handshakes (Bill Clinton example)
- Touching someone’s arm or shoulder when you are making a point, showing a person something, or getting his or her attention
- High-fives



- “Games” like thumb-wrestling, hot hands, etc., that involve some touching

If you’re confused about whether something qualifies as social touch, ask yourself: would you touch a man this way? If not, it’s not social touch.

With Social Touch, you should touch everyone in a group who is close to you and treat everyone equally. No special attention for women, let alone for the woman you are specifically interested in.

Some Social Touch opportunities will almost always be there. For example, touching someone’s arm or shoulder will always be a possibility. Other opportunities need to be created. For example, the handshake routine (in the Love Systems Routines Manual, Volume I) and the “Golden Ratio” in this book are explicitly designed in part to give you an opportunity to create and intensify Social Touch. That’s the point of physical progression routines – to give you built-in opportunities to escalate your touching.

You can and should initiate social touch as early as possible in an interaction, usually within 30 seconds. This is important for establishing momentum to move forward into the next phase of the Physical Progression Model: Friendly Touch.

This is really important. Compare two approaches. Say I approach a group of strangers, and as part of my initial conversation, I’m using Social Touch. A few minutes later, I playfully put my arm around the woman I’m interested in for a second (Friendly Touch). It’s not really awkward or worth anyone noticing or commenting on. It feels natural, as escalating physical touch always should.

Now, say I hadn’t done any touching at first. When I try the same arm-around-her move a few minutes into the conversation, people will notice. It will seem “different” and people will feel the shift. It’s not “natural” at all.

(On a more advanced note, this “natural” feeling is one reason why we teach men at



our live training workshops to always be talking at the times when they are escalating physically (or logistically) so that they're drawing attention away from the escalation.)

## 2. *Friendly Touch*

Friendly Touch implies that you and the person you are touching are more than strangers. However, it doesn't necessarily imply romantic or sexual interest. For example:



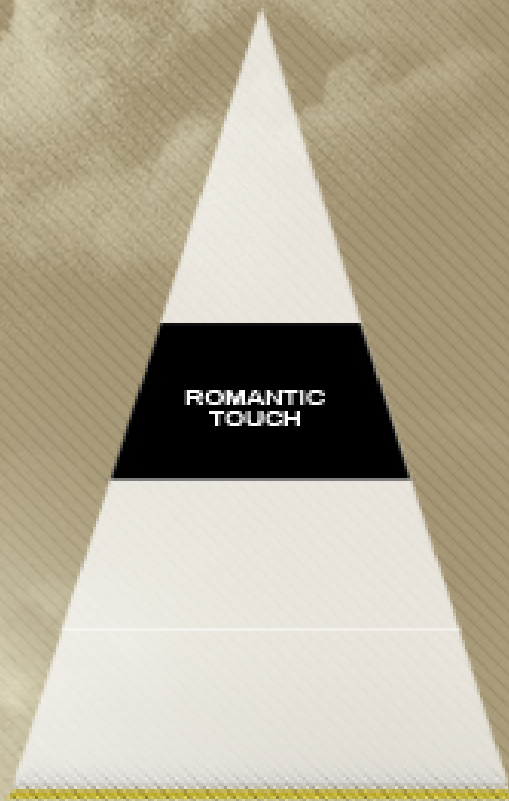
- Your arm around someone briefly
- Touch on the back
- Touch on the legs (in a seated position) but not the upper or inner thighs
- Fixing someone's hair
- Extended touching of someone's hands (Not holding hands – rather, the sort of hand touching if you were reading someone's palm)
- Holding her hand with an excuse (e.g., “come with me”)
- Any kind of play fighting
- Hugs or “French-style” cheek kisses
- Dancing (most of the time)
- Role-playing kino/touching

Often, things that qualify as Friendly Touch could also be Romantic Touch, depending on the context and duration. For example, if I put my arm around a female friend for a few seconds when I run into her, that's Friendly Touch. If I'm sitting on the couch with a woman with my arm around her for a half hour, that's Romantic Touch.

Friendly touch is a crucial bridge between Social Touch (available to anyone) and Romantic Touch (available only to potential romantic connections). It's great for testing her interest in you – does she reciprocate? Pull away? Intensify the connection?



### 3. Romantic Touch



Romantic touch is something that implies a connection beyond the “just friends” level. But don’t assume anything. Until you’ve kissed her, she still has plausible deniability. She can be enjoying the feeling of Romantic Touch, enjoying the flirting, enjoying the sexual tension, and have absolutely no intention of proceeding further. (That’s okay – people who learn Love Systems get pretty good at getting beautiful women to change their minds.)

Examples of Romantic Touch include:

- Massages
- Stroking her hair
- Her sitting on your lap
- Holding hands
- Etc. (Note that Romantic Touch is not explicitly sexual.)

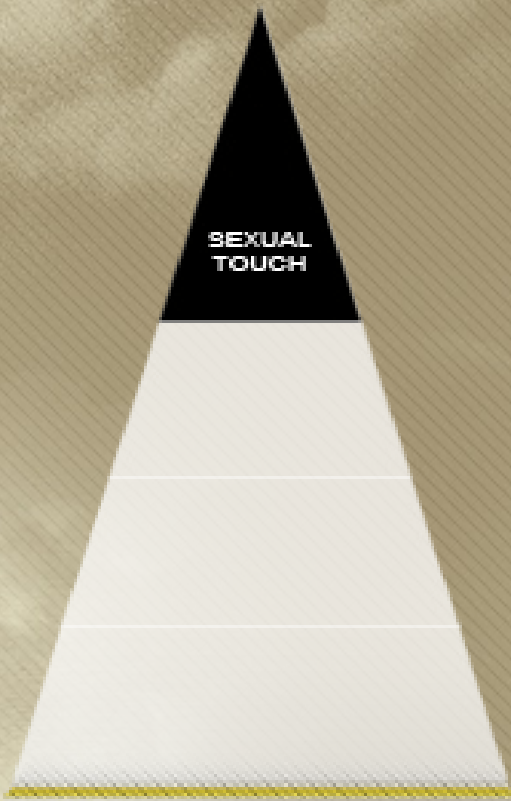
Kissing comes at the very end of Romantic Touch – and that’s where plausible deniability ends. The makeout is an important signpost in the Physical Progression Model. Once she makes out with you, she’s not flirting or being friendly, she’s put herself out there. (But see the chapter on Kissing in the book Magic Bullets for some big pitfalls about kissing too soon or how it can dissipate sexual tension and kill your chances of advancing into Sexual Touch. It’s not true that you should always go for the makeout as soon as you can.)



#### 4. *Sexual Touch*

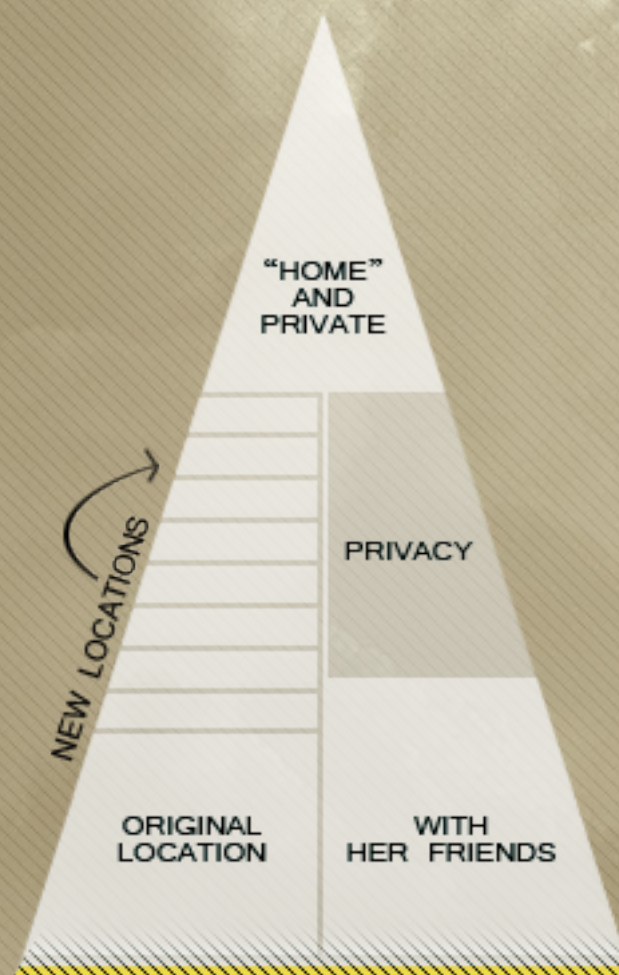
Sexual touch is the end zone of the physical model. It includes anything past kissing.

We're not going to teach you how to have sex in this book, but we are going to remind you of the potential obstacles and dead ends even once you get to this stage. Most of the time, these issues are emotional, not physical, and are dealt with in the chapter on Seduction in [Magic Bullets](#).





## THE LOGISTICAL PROGRESSION MODEL



A couple of years ago, I made the bold claim that “Advanced game is primarily about logistics.” At the time, it was controversial. Now, of course, it’s the conventional wisdom. But what does this actually mean?

“Logistics” is the social and physical context that you and a woman are in, and includes two critical questions:

*1. Are her friends or other people associated with her around? (Social Logistics)*

This only applies to her people. Your friends should be on your side and know what to do. If they don’t, they could be great friends but they’re not the people you should go out meeting women with. This is why lots of guys come to Love Systems live training workshops with their friends, or end up finding quality wingmen there.

Few women normally want to hook up while their friends look on. While advanced guys are good at changing this dynamic - something we talk about in our advanced



material on female psychology – it's usually a safe assumption that you want to get her alone, where you can be more open with each other and where she might be less self-conscious.

*2. How close are you to a place where sex could reasonably happen? (Location Logistics)*

There's no sense getting her to want to have sex with you if you have nowhere to go. While many of the adventures I've had in VIP rooms, taxi cabs, and elsewhere have dramatically expanded my personal definition of "places where sex could reasonably happen," the standard assumption is that this means your house or hotel room. (Her place is okay too, but usually not as effective.)

Other factors come into play logistically – for example, how much time she has, whether she has to get up in the morning, etc. - but these are the two most important.

*USING LOGISTICS*

Say you're at a nightclub, you've been talking to her for a couple of hours, she's attracted, qualified, comfortable, and your conversation has become sexualized. Physically, you're all over each other. But... you're at a club. You live 45 minutes away, and both drove separate cars to get there. She's drove down with her somewhat conservative and judgmental best friend, who is not going to wait in your living room when you hook up with her and is not going to hook up herself because her fiancé is waiting for her at home.

You, my friend, are not going home with her tonight. In fact, as we will see, it was counter-productive to advance so far Emotionally and Physically when your Logistics were so unfavorable.



Hence, the importance of being able to quickly assess and manage logistics.

Because the Logistical Progression Model has two separate variables (Social and Location), it is a little bit more flexible than the stricter step-by-step Emotional and Physical systems.

In other words, you can do the two major steps in any order. You can get her alone first, and then take her home. Or you can take her home first and then her friends leave (or get distracted for long enough). Or you can do both at once – e.g., if you meet her when she's out with friends but the two of you leave together to go home.

Those are your basic plays, but there are also a bunch of intermediate steps available to you, depending on the situation. Use:

### *Social Logistics*

- **Win her friends.** If you can't get her alone yet, try to get her friends on your side or at least neutral – either by getting them to communicate to her that it's okay for her to hook up, or by encouraging them to hook up themselves. The latter option is another reason why good wingmen are so valuable.

### *Location Logistics*

- **In-venue moves:** These are the easiest moves to make. In a club, for example, you can move a woman to the outdoor patio, to the bar to get a drink, to a quiet area to sit, to the dance floor, to another part of the club where they have different music, to look for your friends, etc. In-venue moves can give you (usually temporary) privacy from her friends, but even if her friends come with you, these moves are helpful for building momentum toward bigger moves later. Moreover, as we'll see below, location moves generally help you Emotionally and Logistically.



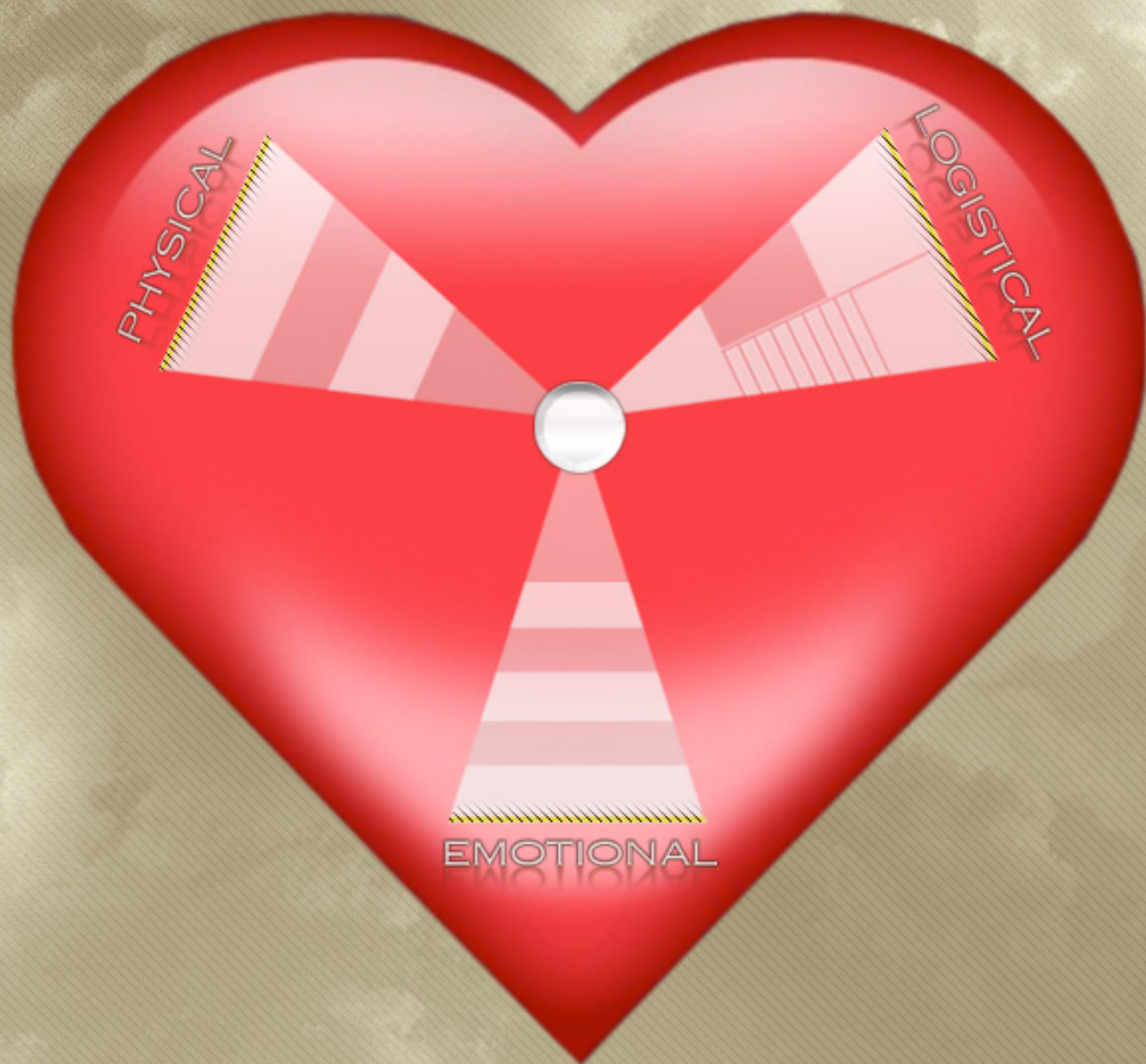
- **Intermediate moves:** You have more options than “stay where you are” or “go home.” You also can take her, with her friends if necessary, to one or more different venues. Ideally these should trend geographically toward home. For example, you might meet a woman at a restaurant, and then suggest grabbing a drink – at a place that is conveniently near where you live, building momentum for the big move to your place later on.
- **Reset / “Time Bridge”:** Finally, there’s the common logistical tool of the phone number exchange. Usually, when you see her again, you can plan the logistics so that she’ll be alone and your date will naturally end at or near home. The risk is that she’ll be flaky, that your schedules won’t work, or that you won’t set something up before the momentum dissipates. In general, the more attractive the woman and the bigger the city, the more risks you take by settling for a phone number. Only rely on the phone number when other paths forward are truly closed.

When other guys get phone numbers, we get the girl.

These location tools are especially effective when you use little moves to create momentum. She’s more likely to come home with you if she’s already used to following your lead as you take her to the dance floor, to the patio, to order drinks, to an even more fun place across the street, to a great dessert place near where you live, and so on.



## PUTTING IT ALL TOGETHER - IMPLICATIONS



One of the reasons the Love Systems Triad has been so successful is because it's fairly easy to learn while its implications can be very advanced and sophisticated.

Because everyone is unique, some implications may be more important to your style than others. We've learned that most people will do better if they discover the most important implications "naturally" through using the Love Systems Triad, as opposed to trying to memorize them. But here are a few important ones to get you started:

*1. Always be moving toward the center.*

If it doesn't advance you emotionally, physically, or logistically, then don't do it. Succeeding with beautiful women is often about what you don't do as opposed to



what you actually do. Taking the useless extra stuff out of your game should already improve your results.

So - whenever you feel stuck – move toward the center.

*2. Get momentum on your side – don't let it work against you.*

You can't stay too long in any phase of any part of the Triad forever. It will bore or frustrate most women. For example, even if you had a great three hours meeting a woman at a party and you made it all the way to the Comfort phase emotionally and to Romantic touch physically, but the next two weeks consisted of both of you unluckily leaving messages on each other's voicemail, your failure to move forward Logistically means you will lose momentum, and, eventually, her interest. Lack of momentum can work against you through no fault of your own.

Momentum can also work for you. Each phase that you can smoothly pass through builds up your momentum for the next one. When a woman talks about sleeping with you and says, "it just happened," that's momentum at work.

By the way, this is where the more advanced concepts of investment and social momentum (otherwise outside the scope of this chapter) come into play. If you can get her to invest in you – by, say, following you around the bar, or waiting while you're on the phone, or really doing anything that you ask her to do – that builds social momentum that can be applied (in order of impact) logistically, physically, or emotionally.

*3. Progress in sync.*

Have you ever gotten a woman all hot and bothered, taken her home, and been near the finish line when she says "stop... too fast... why do you like me?" You let the emotional lag behind the physical and logistical – probably in this case it was an issue with Qualification.



Or have you ever had a date like my “let’s just be friends” disaster I talked about earlier - where everything went well emotionally and logistically, but I got rejected because I was nowhere physically?

Don’t make avoidable mistakes. Don’t let any dimension lag way behind.

*4. There are shortcuts if you learn the relationships between specific points on the Triad.*

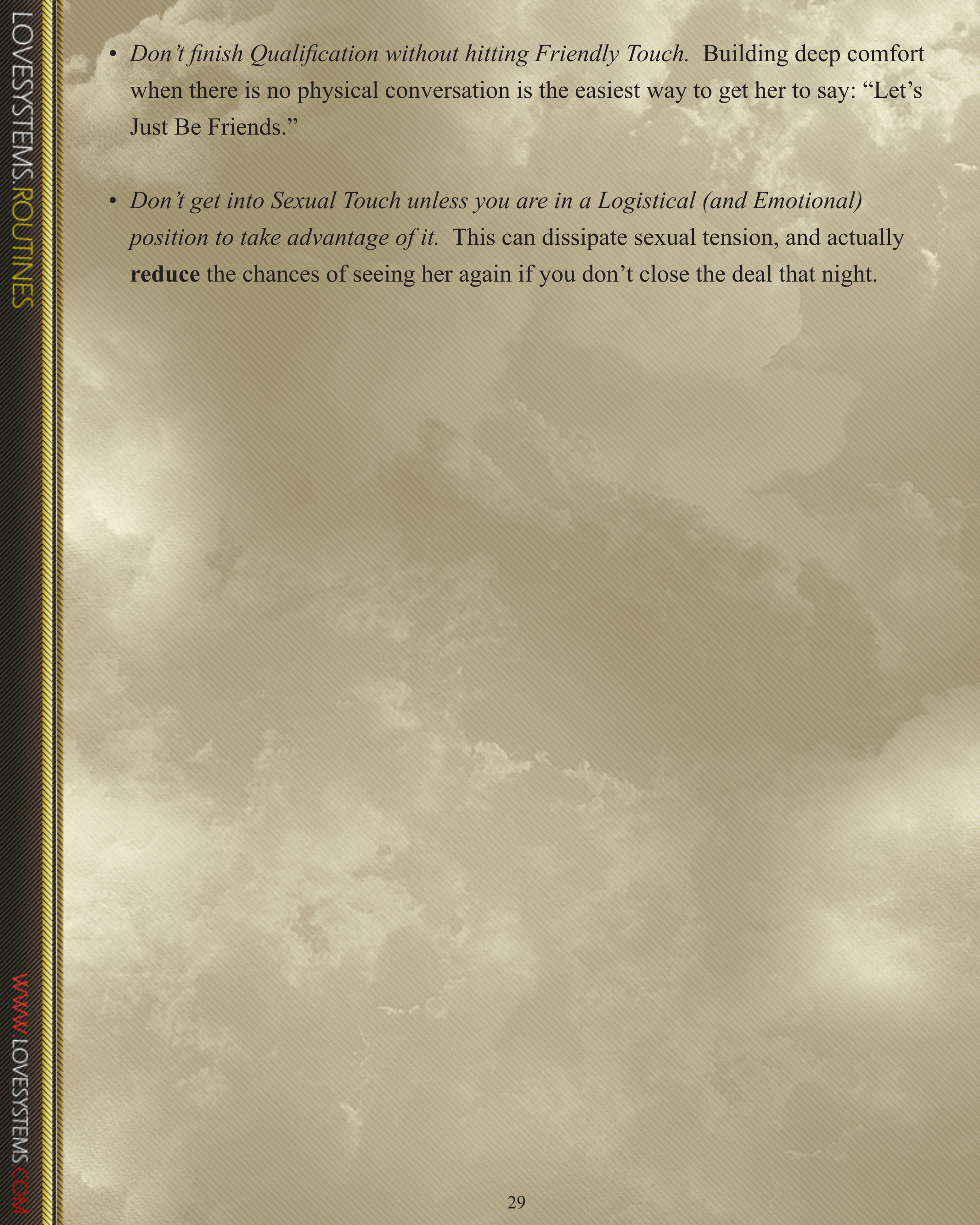
A much more advanced and multi-dimensional implication – and one we’re not going to fully cover here but that I want to put in your head so you can recognize it when it happens – is that there are specific relationships between the three dimensions. The three models are not isolated and separate.

For example, the very act of moving up the first two steps on the Physical Progression Model will help you emotionally. Study after study has shown that women are more apt to be sexually and romantically interested in men when there is (appropriate) touching as a subtext to their conversation. This actually applies to non-romantic interactions as well.

Some other examples:

- *Location moves [Logistics] help you progress emotionally.* The more contexts in which she sees herself with you, the better she will feel she knows you. For example, a date that hits three places for an hour each is much better than a date that stays in one place for three hours.
- *If you get to Romantic Touch on the Physical Progression Model, you’ve already accomplished Attraction on the Emotional Progression Model, whether you know it or not.* Trying to attract a woman who is already attracted is worse than pointless; it’s counter-productive.



- 
- *Don't finish Qualification without hitting Friendly Touch.* Building deep comfort when there is no physical conversation is the easiest way to get her to say: "Let's Just Be Friends."
  - *Don't get into Sexual Touch unless you are in a Logistical (and Emotional) position to take advantage of it.* This can dissipate sexual tension, and actually **reduce** the chances of seeing her again if you don't close the deal that night.



# CHAPTER 3

## APPROACHING

“What should I say to her?”

This is the question all men -- including Love Systems instructors -- ask themselves when they're about to approach a beautiful woman. While there is an infinite amount of things to say to a woman once in a conversation (hence this book), you can't say any of them unless you can break the ice.

When you approach a woman or a group of people, you have to evaluate what type of opener is best for the situation: indirect, direct, situational, screening, functional, no opener or humorous. All of them have pros and cons.

Indirect openers give you the highest chance of approaching successfully because they shield your romantic interest and let you come in “under the radar.” They do require you to work harder during the transition phase though and they can come across as awkward during daytime dating (aka “Day Game”). Direct openers work less often, but when they do, your value starts off high because the woman has accepted your initial frame. Situational openers can be used successfully during daytime dating or in your social circle, but can come across as a cliché in a nightclub if you aren't prepared to quickly follow with a good transition. Sometimes, such as when you are introduced to a woman by someone you know, you won't need an opener at all.

Keep in mind that you aren't trying to seduce or even attract a woman with your opener (although she may be attracted to your confidence when you use direct openers). You're simply starting a conversation. The Love Systems model is a step-by-step approach. The opener is just the first step so don't go overboard trying to accomplish too many things with it. Take it one step at a time. Remember that approaching is really not that big of a deal. People talk to strangers all the time, and you should never feel guilt or shame about wanting to talk to a new woman.



If you have women in your life, it should be natural for you to talk to attractive women when the mood strikes you. If you don't have women in your life, it will help give the impression that you do through your confident behavior.

If you find yourself freezing with approach anxiety, this is usually because you fear rejection. Rejection isn't a big deal either. The more you are rejected, the less it will affect you and the better your approach skills will become. A woman isn't rejecting your worth as a human being; she is rejecting your approach. One of the best ways to reduce approach anxiety (and the chance of rejection) is to put yourself in a social mood by doing warm ups. Go make small talk with other people in the room, befriend one of the employees of the venue, or even pick up your cell phone and have a fake conversation with someone named "sweetie." These warm ups can even serve double-duty by triggering the female attraction switch of "pre-selection" before you even begin your opener. Pre-selection plays on the fact that women are attracted to men who are attractive to other women.

Once you get good at approaching, you'll realize it doesn't make a difference how you start the conversation, as long as you actually start one and follow up with good transition and attraction material.



## Direct and Humorous Openers

Direct openers express overt interest in the women you are talking to and don't hide that you are hitting on them.

Humorous openers don't try to hide that you are hitting on them but use humor, and not just romantic interest, as a reason to approach.

### MY FRIEND LIKES YOU

This is a cute, fun way to approach that allows you and a friend to open at the same time. Be fairly high-energy and playful with this one and the women will play along since it's a bit of a role-play harkening back to third grade. Role-plays conjure up a fun imaginary situation and project you and the woman into it.

(Tap her on the shoulder and point to your friend.)

“Hey, my friend likes you. He's kind of shy. I was going to pass you a note, but I figured it would be good practice for him to talk to you.”

Then have your wing pretend to be really shy and terrible with girls in an obviously tongue-in-cheek way. A great way to follow up is the “I'm a Virgin” routine about how your mom sent you out tonight to meet women. This “disqualifies” you, demonstrating a lack of romantic interest and softening the directness of the opener.

### SCALE OF 1-10

This is a fun, direct opener good for loud clubs and high energy venues where opinion openers would lower the energy too much. Women's attention spans are shorter in louder and crazier venues. Keep them short in clubs.



“What’s up? So, are you guys having fun?”

(They answer.)

“Scale of one to ten, how much fun are we having?”

(They answer. Then take the target’s hand and spin her around with a spin move.)

“Good. Now you’re a ten.”

(Whatever number she says, they become a ten. If she said ten, she becomes a twelve.)

It seems a little silly but that’s the point. Have fun with it and they will too. This one is all about the energy level. When you bring energy to the interaction, it works amazingly well. This is a great club opener.

### NO XYZ IN HERE

A playful and somewhat direct way to approach is to take whatever she’s doing and say it isn’t allowed in the venue.

Delivered in a deadpan, smart-ass tone, it usually gets a laugh for the absurdity.

For example, dancing:

“Excuse me, but there’s no dancing in here.”

Drinking:

“Excuse me, but there’s no drinking allowed in here. Not sure if you got the memo.”



Talking loud and laughing:

“Sorry, but you guys are being way too loud in here. There are people trying to relax and study and stuff.”

### MIRROR OPENER

This is a daytime opener that has to be done in front of or very close to a mirror. Have an item in hand or just be staring into a shop window at some products.

Get a woman's attention and say to her:

“Hey... What do you think?”

(Holding the item and facing the mirror, or just staring into a store-front window.)

Or say instead:

“Excuse me... Can you give me an opinion on something?”

(Bring her to the mirror or window.)

“What do you think?”

(She'll respond, likely confused and not knowing what you mean.)

“No silly... I mean about you and me! Look how fucking hot we are!”

(Put your arm around her and test for attraction.)

“We'd make awesome babies... We should have a few little ones and sell them to Brad and Angelina... They're buying kids like hotcakes nowadays... I'm a little concerned though...”



(She'll ask why.)

“I’m still not sure who would get more attention walking down the street... I’m not used to a woman stealing the spotlight from me. We’re gonna have to share it or we’re just not gonna hang out! Deal?!”

(High five or pinky swear with her and launch into a role-play about your future marriage or relationship like “Let’s Get Married” from Routines Manual Vol. 1.)

### SILENT OPENER

In venues where it’s too loud to talk, this one is great. It’s playful and original and something she probably hasn’t seen before.

Simply type into your phone:

“I lost my voice but you are adorable.”

Start a physical progression routine, or try adding:

“Do you speak text?”

And then start trading messages.

Neocorp, Attractions Forum Member

### BACHELORETTE PARTY OPENER

This is a great way to enter a bachelorette party and become part of the group. It relies on making fun of other guys on the outside who don’t “get it” in order to show that you do “get it” and can be a fun part of their conspiracy.



Open with:

“I love bachelorette parties. You guys are so much fun to hang out with. A guy would have to be crazy to even try to approach you guys.”

(They will often ask why.)

“Because you guys always run them through a gauntlet, making them do crazy and embarrassing shit like getting spanked or doing exotic dances. It’s so funny how you turn them into dancing monkeys.”

(Invariably, they will still ask you to perform one of their tasks. You must avoid this at all costs. Use the following to get out of it.)

“Sorry, I’m here with my boyfriend and he is really big and scary and very jealous. I like you guys and I would hate to see him beat you up. I’ll tell you what though. I will help you get guys to come over and run through your gauntlet. I love watching you humiliate them.”

Take the girl you are interested in and teach her how to properly get a guy to perform their tasks by being sexy and persuasive. Be very sexually flirtatious in your demonstration and send her on her mission. Because you’ve implied that you’re gay, even though you were obviously joking, you can take more liberties when touching her. Continue working the group and being the life of the party until you can isolate the girl you are interested in.

This routine can also be modified and used for girls’ night out or birthday parties.

Prestige, Love Systems Instructor

## TEASES

Teasing women in a fun way can make for a great approach. It shocks them into reacting and can create a playful vibe from the start.



For example:

### Parking Validation

- Use this on hot women who DON'T work at the club.
- “Could you please validate my parking?”

### Drink Order

- Again, for hot women who DON'T work at the club.
- “Can I place my drink order with you?”

### Fake Purse

- “Wow, that purse is a very realistic-looking fake!”

If they fess up to it being a fake, they will most likely ask how you knew. Then, you can say: “One of my girlfriends is in fashion and she taught me to look for certain signs...for example, the stitching here is slightly crooked.” Improvise off of what you see on the purse.



## Indirect Openers

Indirect openers use a pretext to approach: you are interested in an answer to a question or you noticed something and are commenting on it. They are safer and easier because they don't force you to completely acknowledge your romantic interest from the start.

### FORCE FRAME OPENER

The idea behind this is “cognitive dissonance” which means that it's hard for people to hold contradictory views at the same time. You imply something positive and it's hard for someone to contradict it without labeling herself a bad, negative person. A positive, genuine-sounding delivery helps ensure a positive response. It's all about delivery. It can come off cheesy if you don't sound spontaneous and genuine.

This is particularly good for especially hot women who have a large social circle that makes them less accessible, or women who have blown off several guys before you.

It's also good in a venue that's actually fun and high energy.

Turn to her and simply say:

“I love this place! Everyone here is having so much fun and everyone I've met has been so nice... This is really an awesome night. Are you having fun?”

Her reaction will generally be that she is having fun and that the place is awesome. If she doesn't, she's lame.

Move onto something else and keep the positive momentum rolling. You will be in good shape right out of the gate.

Mr. M, Love Systems Instructor



## LOOKS OR PERSONALITY

This allows you to hit the pre-selection attraction switch while telling a playful story and showing you have fun with the women you date.

“What’s more important, looks or personality?”

(They answer.)

“If an evil witch came along and said she’s taking either your looks or your personality, which one would you want to keep? Honestly now, don’t get all PC on me!”

(She answers.)

“Interesting...there was this survey on AOL today that said 79 percent of women they asked said that they’d keep their personalities but...then you’d be stuck... Let’s be honest, looks are important.

For instance, me and my ex used to play this game when we went out to the clubs: “See who can get the most free shit.” Needless to say, I got my ass kicked; she was gorgeous so she had all the chumps spending their week’s wages on her. But imagine if she was a complete and utter Troll, not one of those dudes would’ve forked out! Because, although personality is the thing that most high-value men truly fall for, it’s the looks that attract us in the first place.”

With that sentence you’ve established you’re a high-value man and displayed understanding of relationship dynamics.

Continue with:

“How would you get a guy’s attention if you didn’t have looks?”

(Then bust on their answers.)



“Oh my god, she’s such a seductress! I’m staying away from Mrs. Cleopatra over here...I’ll need iron boxer shorts. Behave!”

## LONG DISTANCE RELATIONSHIP

Many good opinion openers have humor built in. Simply asking a question is fine but sometimes they can fall flat if they come across too heavy, literal and serious. This is a good example of a casual opener that has a better chance of flowing into further conversation. A small joke is built in, showing that you have a sense of humor which makes them more apt to want to continue the conversation. Humor is always attractive.

“A long-distance relationship is a super bad idea, right?”

(They respond.)

“It seems to be the “in” thing lately. I have three friends in long-distance relationships right now. Two are in the US, but I’ve got one friend who’s seeing a girl who lives in the Philippines, which is ridiculous. If you’re only awake for an hour at the same time each day, then that’s too far away. Sorry to rain on the parade. And meanwhile I’m the friend who gets all his weepy phone calls about how much he misses and cares about her... Because he can’t call her because she’s always asleep when he’s awake.”

## PORN OPENER

This one is great to use if you’re alone in the venue because it opens and simultaneously explains why you’re alone.

It has some shock value to it, but most women laugh and have a completely



down-to-earth reaction. They almost always answer that they wouldn't mind, so play along like you know that is the sane and obvious answer.

“So, would you care if you found out that your boyfriend looks at porn?”

(They answer.)

“I mean, most girls know that guys look at porn, right? My buddy Mike was coming to meet me here tonight and his girlfriend was digging around on his computer and found a folder with porn in it and completely flipped out. She said it's the same as cheating, which is ridiculous, I think... What's funny is she takes a pole-dancing class to “stay in shape.” That's so weird, right? People are full of contradictions...”

### BREAKUP WITH A FRIEND

This is a cute opener that gets a laugh at the end and subtly implies you are not the needy type. Humor is built in and delivered with an awareness of the funny side of the situation.

“Can you break up with someone who's just a friend?”

(They respond.)

“We've got this friend who's cool but he's one of those guys who calls and texts like 15 times a day. It's like having a bad girlfriend or stalker or something. It's gotten to the point where I don't want to hang out with him anymore, but how do you really 'break up' with a guy friend? You can't be, like, 'Let's just be friends' because that's exactly what I don't want anymore. Any ideas?”



## MECHANICAL BULL

Being assumptive is a good quality to have on an indirect opener. Assume your topic is interesting and that the women will care even if it is inconsequential. It sets the frame that you are a talkative social person, you don't have an agenda, and you are used to people listening to what you have to say.

In this opener there's nothing "important" going on but if you see it delivered right, women jump into the conversation with a sense of (illusory) familiarity.

“How much is too much to spend on a mechanical bull ride?”

(They respond.)

“I was at this white trash bar a few nights ago, and I wanted to ride the mechanical bull, but it was like \$20! I think a bar that specializes in 25-cent beers shouldn't be selling anything for twenty bucks. It's not a millionaire bar; it's a white trash bar. But then my friend said he could go longer, so I had to take him on. \$20 is definitely a good investment if it means I'm buying bragging rights for the next 10 years of our friendship.”

## RETARDED KID

This is a good routine for learning calibration, which means adjusting your behavior to the women's reactions. Some women will love you right away just for asking this, some women will be disgusted. Try to adjust your performance based on the reactions and make it work.

“Hey guys! Do you think retards are funny?”

(Watch their reactions.)



“Okay, so I was in the elevator this afternoon back at my hotel, and there was this little retarded kid, like with a helmet and everything. And he totally said the most retarded thing!” He says...”

(Say this in a retarded voice.)

“I tawt if I was good, I would get some puuuding!”

At this point, about two thirds of the women will think you’re a jerk, or will feel kind of awkward. The next line is REALLY important to winning over those awkward groups. It suddenly takes away the “meanness” from the opener and gives the women permission to laugh.

“And I started to laugh, but tried to hide it, and I looked at the mother... and she just started laughing at her kid! I mean, think about it... if you had retarded kids, you’d probably have to laugh at them too.”

Then change the subject to something less controversial that will make you seem more down-to-earth.

### CELEBRITY LOOKALIKE OPENER

Almost everybody has been told that they look like somebody, and you can use their answer to this question in a variety of ways. Ask:

“Who do people tell you that you look like?”

If they need clarification, you can say:

“Like which celebrity?”



If you want to let your interest be known right away (akin to a direct opener) you can not only agree with what the woman says but also tell her that she looks much sexier than the woman she just mentioned.

Or you can disqualify by disagreeing with whomever they name, and then say you think they look like someone else. You can even mention someone less attractive or less famous than the person she named.

You can even tease her by saying, “No, no, I was thinking that you looked more like the woman at the deli counter on 3rd Street.”

No matter how she responds -- or if she says that nobody has ever told her she looks like anybody -- use this opener to immediately transition into the Attraction phase with a story about who people think you look like and how you only get interrupted by people at the most inopportune times, like when you're on dates and in the middle of a very deep conversation. You could then tell a story of something crazy that happened to you as a result of someone mistaking you for that person.

For example:

“Every time I travel to London, somebody there thinks I look like Nicolas Cage. I think they must be obsessed with Nicolas Cage over there or something. One night, I had just gotten off stage in Russell Square and I was walking with my girlfriend to the local pub, when some drunk girl thought I was Nicolas Cage. I told her no, but she insisted that I was him and asked me for his autograph. I started laughing and told her that I would sign his name, but it's not really me.”



# CHAPTER 4

## TRANSITIONING

Why do we transition? Think about how many times this has happened to you: You start a conversation with a beautiful woman, things seem to be going great, she's invested in your opener, she's laughing with you, you feel like there's real chemistry taking place, and then -- things stall. The energy dissipates. Out of nowhere, she loses interest. All of a sudden, as quickly as it began, you're standing there alone.

What just happened? You failed to transition out of your opener into something else interesting. Women need their emotional states pumped through a range of emotions at all times, but particularly when you first meet them. If you "milk your opener" (continue talking about your opener for too long), women will get bored, associate you with their boredom, and abandon the conversation. So you need to change the topic. But if you jump right into your attraction material, it will make the woman uncomfortable because you haven't earned enough value yet to dive into a comfort building, get-to-know-each-other kind of conversation.

The key is to bridge the gap between approaching and attraction with a transition, which is most easily done with a statement based on something you notice about her or her group.

You can think about it like a pendulum: When you walk up to the woman, the pendulum starts all the way to the left as you talk about something that's on your mind. Then, as the pendulum swings all the way to the right, you have to switch gears, transition and talk about something related to her.

Finally, when the pendulum swings back to the left, you're ready to enter the attraction phase and talk more about yourself again.



## SHEDDING CAT ROUTINE

In this routine you ask her name as a tactical choice shortly after the opener. It can also be done at any point in the conversation where names come up.

“What’s your name?”

(She answers.)

“No way! Are you kidding me? I don’t believe this... WEIRD!”

(She’ll ask why.)

“I used to have a cat named (her name). She used to shed all over the place...”

(She responds.)

“You don’t shed do you?”

If she says yes, which is a big Indicator of Interest:

“Okay... but you have to promise me one thing.”

(She asks what.)

“Pinky swear?”

(She does.)

“When you spend the night.... You have to bring a lint brush!”

If she says no:

“Okay, cool... Maybe I’ll let you sit on my new couches.”



## COLD READS

A cold read, which is simply making a guess about the women you're speaking to, is often the best way to transition out of the opener. Observe something and comment on it. This can be done spontaneously, based on things you actually see and think are true, or you can use a prepared cold read because they lead to predictable responses that you can follow with ready-made jokes.

For example:

“You guys are friends from college, right?”

(They respond.)

“You’ve got that look about you, like you were the one who held her hair back while she was vomiting.”

Or:

“You guys know each other from work, right?”

(They respond.)

“You look worried, like she might go all crazy again, like at the Christmas Party, and start making xeroxes of people’s privates and stuff.”

Or:

“You’re a dog person, aren’t you? We would never get along. I’m a cat guy, which is why I value independence, open-mindedness, and adventure. You dog people are all clingy, needy, and supplicating.”



Or, the opposite of that transition is:

“You’re a cat person, aren’t you? We would never get along. Have you ever seen two cats in the alley when they approach each other? It’s all hissing and scratching and fighting as they both try to defend their own territory and independence.”

Or:

“You know, you strike me as a girl who’s into really slapstick humor... I better watch out for you. You and me are so not going to get along. The comedy that I write and perform is on the complete other end of the comedic spectrum.”

Or, the opposite of this transition is:

“You know, we have the same warped sense of humor. We are too similar. We’re so not gonna get along.”

The idea here is to transition off the approach with a cold read while disqualifying at the same time.

## BIG EYES

This is a great observational routine that teaches her something and gets things moving around while creating some fun with the camera instead of just keeping it conversational.

“You have a really pretty smile... Do you like the way you look in photos?”

(She answers. Doesn’t matter what it is.)



“I used to hate the way I looked in pictures. But there is a trick I found that will instantly help you look a little better in your photos. There are five traits that predominantly determine whether you are beautiful or not... Facial asymmetry, body fat percentage, muscle tone and proportion, and skin tone... These traits 95 percent of the time will deem you gorgeous, ugly, or somewhere in between. Now, there is a sixth trait as well, although it's not as strong as the previous five. Not many people realize this, but it's eye size... Look around at all the attractive people in the world..Just off the top of my head -- Jessica Biel, Jessica Alba, and Heidi Klum. What do they all have in common outside beauty? They all have big eyes. And while not every beautiful woman has big eyes, the correlation is astounding. Why do you think Japanese cartoon characters always have huge eyes? Let's do an experiment...”

(Take out your camera or camera phone.)

“Now, whether or not you have large eyes, there is an easy way to look happier in pictures. All you have to do is raise your eyebrows a little bit.”

(Raise yours and have her do the same.)

“Not all the way. And open the eyes slightly wider than normal. Raising the eyebrows is also a natural human reaction to happiness, which will make you look friendlier. Most people don't do this while posing since they're not actually laughing. They're just fake smiling for the purpose of posing.”

(Go to take her picture.)

“Let's test it out. Look at the camera, smile if you want, but don't raise your eyebrows.” (Take the picture and then do one with the eyebrows raised a bit.)

Then compare the two pictures. You can even ask someone else to evaluate which looks better. Most of the time they'll choose the eyebrows raised picture. You can use this to merge the group you're with into another group of women as well.

Green Hell, Attraction Forums Member



# CHAPTER 5

## ATTRACTION

The point of attraction is to get to qualification and ultimately comfort, but a woman will only allow that when sufficiently attracted. The Attraction phase is crucial. If executed effectively, it allows you to move forward into comfort, where the real work of seduction is done.

We succeed at attraction by demonstrating higher value than “average” men by hitting the attraction switches discussed in Magic Bullets and generating a positive emotional response from a woman. In attraction, she becomes drawn to you and begins to view you as a potential mate or sexual partner because of the things you say, the way you act and the general “vibe” you give off. This opens a wide range of strategies to accomplish this goal. We can distinguish between strategies by classifying routines as either state-based game or intrigue-based game.

### State Based Game

State-based game appeals to a woman’s emotions. The strategy is to pump up her buying temperature by making her emotionally stimulated, happy, amused, light-hearted and free. Playful, silly routines, humor, teasing and physically oriented routines tend to accomplish this. The objective is to positively stimulate her emotions.

EXAMPLES OF ROUTINES IN THIS BOOK:

Lightning Round

Sweater Swap

12 Wives



## Intrigue Based Game

Intrigue-based game appeals to her mind. It targets her intellect, curiosity, fascination, and beliefs and creates new realms of possibility and knowledge. Smart, interesting routines that teach her something or explore intriguing ideas are tools for this. These can be very powerful in showing that you are a thoughtful person who understands the world and speaks with authority. They can stimulate paradigm shifts in her mind. Obviously, intrigue game works very well with intelligent women, but it can appeal to all types when delivered in a down-to-earth, unpretentious way.

### EXAMPLES OF ROUTINES IN THIS BOOK:

Blond Hair, Blue Eyes

Ring Finger Acupressure

## Combining The Two

Many men are better at delivering one of these types than the other. Guys who are high-energy, funny and aggressive tend to lean toward state-based game while guys who are thoughtful, more cerebral and sensitive prefer intrigue-based game. Playing to your strength is good, but most of the best guys can deliver a balanced combination of both.

Too much state-based game can make you seem like a clown who never settles down and too much intrigue game can get dull and overly intellectual. Finding a balance to target both her emotions and her mind heightens the power of your interactions.

You become the total package – someone who can make her feel and enjoy herself while making her think and see the world in a different way. You can satisfy her on both an emotional and intellectual level.



So, regardless of whether you're better at state or intrigue game, seek to improve at both to enhance the versatility of your skill set and become much more appealing to women.

## Delivering Attraction Material

Some people recommend delivering attraction routines by stacking them together and pushing through them regardless of the woman's reactions, aka "plowing," when things aren't going well. This can be useful but it has its limits. Attraction routines are ideally part of a give-and-take conversation but, in difficult interactions, stringing them together artfully and "plowing" may be useful to fall back on when the conversation is becoming one-sided. Below is Sinn's "10 Commandments of Plowing." It's a great guideline for delivering attraction material in the more difficult interactions you encounter.

### SINN'S 10 COMMANDMENTS OF "PLOWING"

First let me say that plowing, or running through a bunch of material when the conversation is stalling, is very overrated.

Most of the time we recommend it just as an exercise in enduring social pressure. If you're going to plow you want to avoid being pushy and needy.

For those who insist on it, here are the 10 commandments of plowing.

1. Do: Smile. You'd be surprised how many guys sit there and keep talking completely stone-faced even as they tease women or tell a supposedly interesting story.
2. Don't: Be rude, try to "dominate" a guy while plowing, or throw out-of-left-field teases. Plowing is inherently fairly rude. You're forcefully taking up the time of



people who don't really want to talk to you. Don't compound this by adding to the rudeness. Once you hit the point that you need to plow, your social value is low enough that it would be like a bum teasing them.

3. Do: Keep it positive. If you can stay positive, you don't have to be interesting. It's very hard for people to be rude to someone who has done nothing wrong. This stems from a concept called cognitive dissonance. Cognitive dissonance is the process we go through to align our behaviors with what we perceive to be our character. Most people don't want to think of themselves as rude. However, if you break any social convention, bore them, or are rude they can treat you badly with no repercussions. They aren't being rude because you have done something to offend them first.

4. Don't: Keep stacking attraction material. This comes down to flexibility. If the attraction stuff isn't working, try going for comfort and ask questions. Yes, I know that attraction comes before comfort and you're scared to ask people questions because you might lose value. Guess what? You're already in damage control and you might find a commonality that turns the interaction around.

5. Do: Ask questions to keep them engaged. These are called "notional input." The idea is to say something that allows them to contribute but doesn't derail what you're saying. Something like, "Has that ever happened to you?" or "You know what I'm saying?"

6. Don't: Tell long stories that require a lot of attention. They're not that into you so they're not going to pay attention.

7. Do: Make them laugh. Humor fixes almost everything.

8. Don't: Acknowledge the situation if it's not going well. You have to act like you are all friends and they are really into talking to you. Don't bring up the idea that they don't want you there.



10. Don't: Plow for more than 10 minutes. If they haven't opened up after 10 minutes you're probably in a 25-minute conversation to nowhere. Remember there are women out there who will like you. Don't waste too much time trying to win over the ones who don't.

If none of this works, you can always go talk to other women in front of this group and come back in an hour or so. If you didn't break any of the dos and don'ts, it's likely the interaction will go better when you re-approach them. It could be alcohol, the other guys that talked to them being lame or whatever, but a lot of good things come from re-approaching cold groups.

Sinn

## PRANK TEXTING

Do this one when you get a text from a woman you don't care about seeing again. Even better, have a wing text you and have him listed under a girl's name.

“It's some chick I don't want to talk to right now. Here, you talk to her.”

(Hand her your phone and have her read it to you.)

“Okay, what should we say?”

You want to use this routine to create a fun conspiracy between the two of you and show that you are someone who has enough options with women that you aren't hung up on a particular one.

“Say something funny, I don't care. Say anything. Tell her I'm jacking off.”

This can escalate with you coaxing the woman to come up with increasingly odd and perverted things to text back and then teasing her for her antics. Make a scene when she actually sends something outrageous, telling her that she is ruining your social



life, then congratulate her and offer to hire her as your relationship manager, etc., using a push/pull theme that mixes disqualifiers with indicators of interest to create uncertainty and attraction in a woman.

Chill84, Attraction Forums Member

### THE HEIST

This is a fun example of how to answer a question you know you're going to get, like, "What do you do?" It does so with a role-play and makes it fun instead of delivering the boring, predictable answers she always hears. After the role-play you should tell her what you actually do so it doesn't seem like you're hiding anything.

"I'm a high-end bank robber and art thief, and my team is planning an upcoming heist tomorrow night. I think you could be the perfect decoy. If you're interested in being a part of the team, there's not much money in it right now... I can't guarantee that your take will be more than \$350 million. If you're okay with that small of an amount, let me tell you what you'll need to do. Tomorrow night at midnight, while I'm hacking into the alarm system from the van, I'll need you to show up at the bank wearing a long black trench coat over lingerie and stiletto heels. I'll provide you a silver metallic briefcase. What you'll need to do is seduce the 70-year-old night security guard while the rest of my team drills through the wall. Then, at just the right moment, I'll give you the signal through your earpiece and you'll press the red button on your briefcase and the vault will explode behind the security guard and you'll run out to safety unless you're totally enamored by the old guy. Can you run in heels?"

### THE BLENDER ROUTINE

This is great for turning things sexual if it's going well with a woman. Initially it's funny so it's not overtly coming on to her but it turns her mind toward the idea of



the two of you kissing. It starts out more about the joke than the progression on the surface.

“Hey, I’m feeling really comfortable around you so far. You know, I often meet women who try to make out with me in the first five minutes, but you’re showing extraordinary self control. Maybe I’d like to meet someone who likes me for my mind and doesn’t treat me like a piece of meat! You’re giving me that look though... you know that look... you’re looking at me like I’m a big ice cream cone and you just want to lick me up...and down... Please, try to restrain yourself. I tell you what, I’ll make it easier for you. If you can last 15 minutes without making out with me, you get a free blender. Kind of like when you go to the bank and they give you a free toaster for getting a new account. Yeah, I’ll give you a free blender if you can control yourself for just 15 minutes.”

If she’s accepting the first part of the routine well and seems a bit turned on, calibrate to her reaction and add the following part to further escalate the sexual tension.

“But it’s not gonna be easy... I’m gonna make this hard for you...”  
(Whisper in her ear.)

“If we were alone in a room right now, you have no idea what I’d do to you... I’d tease you so bad and make you get so wet....now you be a good girl...I don’t want you getting wet right here in the bar/street/parking lot. Something tells me you like to be a bad little girl...”

You could easily launch into Soul’s “Barrier Kiss Close” from Routines Manual Volume I here which still puts a limit on the kissing but escalates the tension even further.



## JEDI MIND TRICK STORY

This is a great story to demonstrate some pre-selection and spur-of-the-moment resourcefulness. It can be funny as well if delivered right. It's a great example of demonstrations of higher value (DHVs) embedded into a story that exists for its own reasons.

“Oh my god, the funniest thing happened to me last night. I was at the Hollywood Roosevelt for my ex-girlfriend's birthday party, and at the end of the night we were all waiting for the valet to bring up my car. All of a sudden, this taxi pulls up and this drunk couple jumps out of the taxi, and they're yelling at the taxi driver! They were screaming, 'You fucking asshole! You son of a bitch!' And the taxi driver was yelling back at them and then he drove off. I wanted to make sure that everything was okay, so I walked up to the couple and I said, 'What happened? Are you guys okay?' The couple was very drunk, and the woman started slurring her words to me: 'In Las Vegas, we never have rude taxi drivers like that!' And I said, 'Oh, you're from Vegas? Welcome to Hollywood!' And she said, 'Thank you, sweetie! You're the nicest person we've met so far!' And she threw her arms around me and gave me a big kiss on the cheek.

Then her roughneck husband walks up to me and he stares me right in the face and says, 'You son of a bitch! Are you trying to pick up my fiancée?' And now, the whole place got completely quiet -- like in the Old West when everyone is waiting for a gunfight to start. And I said, 'No, I'm not trying to pick up your fiancée! I'm welcoming you to Hollywood!' Then the woman pushes him aside and says, 'Leave him alone! He's cute!' And she KISSES ME ON THE CHEEK AGAIN!

And I'm thinking, 'Okay, you're not helping matters here.' So now the guy says to me, 'That's it. I'm kicking your ass right now.' And he steps up getting ready to fight me! So now I have a choice... do I escalate this into a full-blown fight?



Or do I use some kind of Jedi Mind Trick to get him to leave me alone? What would you have done?”

(Tease her that she would start a fight or could never win a fistfight depending on what she's like.)

“So I go with Jedi Mind Trick. I take my phone out of my pocket and pretend it's ringing. And I say, 'Hi Jessica! Yes, we're coming to meet you for the after party right now! We're just waiting for the valet.' And I hold up my finger to the guy -- not my middle finger, but my index finger, telling him to wait a second. And the guy is totally thrown for a loop. He's like a robot short-circuiting. He can't figure out what to do. He's completely baffled. He's torn between wanting to fight me... and wanting to respect my phone call. So now he's pacing back and forth in front of me, angry as hell, and he's silently mouthing stuff to me! He's pissed off... yet he's politely respecting the call! And then, he just throws up his hands in frustration and storms inside the club because I was taking too long on the call. It was crazy. People have the weirdest quirks...”

You could start to tease her here that she seems like a trouble maker who goes around starting fights and do a “Good Girl/Bad Girl” cold read or the “Finger Length” routine from Routines Manual Volume I.

## LIGHTNING ROUND

This routine is a playful variation on the Question Game that is simpler and more fun. It's great for high-energy venues and times when you are stuck entertaining a large group of women.

Out of nowhere, say, like a game show host:

“So, lightning round! For 10,000 points...”

(Suddenly point to a woman in the group.)



“What’s the craziest place you’ve ever had sex?”

And from there simply make up numbers of points for each question and award them “bonus” points for crazy, funny answers.

Other questions you can ask:

“Does your underwear match?”

“Have you ever slept with a co-worker?”

“When was the last time you had sex?”

“Are you loud in bed?”

“Manscaping or Planet of the Apes style?”

“Have you ever given someone a mercy lay?”

Of course, let them ask questions back if they want to.

If one girl is totally nuts, declare her champion. It’s a really fun way to turn things goofy and/or sexual under the guise of a game. It differs from the Question Game in that it’s strictly for fun and outrageousness. Creating familiarity is not the goal.

Luke, Attraction Forums Member

## PHONE SEX

This is great for dealing with a distracted girl who is always texting and looking at her phone. If she’s on her phone or has it in her hand, take out yours.

“Have you ever had phone sex?”

(She’ll answer. Take your phone and hump hers a few times with yours.

Humming porno music is optional.)



## SWEATER SWAP

People often go out at night to regress to a more child-like state and have fun free of logical constraints.

Many men are boring because they are so literal and emotionally cold. Being playful and sometimes behaving and talking about things from childhood can be liberating and show a woman that you share the same goal of having a good time and regressing.

Start off with:

“Did your school ever play the game Sweater Swap? No way! Sweater Swap was the coolest game ever!! Check this out...”

It can also be done in response to a girl's name:

“No way! Did you say your name was X? There used to be this girl named X back in the seventh grade who had the biggest crush on me ever!”

(Wait for her response, then ask the hook question.)

“Did your school ever play the game Sweater Swap? No way! Sweater Swap was the coolest game ever!! Check this out... When I was in the seventh grade we would go outside to play in the schoolyard right after lunch and play kick-ball. But before we started playing we would take off our sweaters and jackets and throw them in this huge pile. All the boys and all the cool girls would play this game where if the girl had a crush on the guy she would run over to the pile and take his sweater when he wasn't looking and wear it around the playground for everyone to see. Now, if the boy liked the girl he would let her wear it 'til the end of the day! That meant you were kind of going steady and potentially every day you could have a new chick! I used to have these two girls that always picked me. They were these cute little cheerleaders, Gwen and Tammy (what names, huh?).



It was so cute. I was the only boy that had two girls fighting over the same sweater, which by the way I still have at my Mom's house! I was such a dork. It used to have my name tag sewed to it on the inside so it wouldn't get lost! So... who knows? Maybe someday I'll let you wear it. But you have to promise not to tell Gwen or Tammy."

If she is having fun with this routine you could keep on the childhood track with cold reads about the type of kid she was and do the "First Girlfriend" routine from Vol. I.

### WORK WIFE GIFT

This routine is good in the Attraction phase for hitting the pre-selection attraction switch. It shows that you have other women in your life who like you a lot and says that you care about them and treat them well. It can also be used as an opener.

"So my work wife's birthday is coming up. She is a bit of a princess. Really pretty and a little high maintenance, like you. What should I get her?"

(They will be confused and ask what you mean by a "work wife.")

"Oh you don't have a work husband/boyfriend?"

(More confusion.)

"We basically take care of each other at work. We go for breaks and lunch together. We also talk about personal stuff most of the time. We take care of each other all day. Wouldn't you like to have someone to help you out all day while you're doing whatever you do?"

(They will be curious if it's not more than just platonic and probably think it's cute.)

Run with it and ask what gift you should get her and then later you can call back to it



by calling her your club/restaurant/wife/girlfriend.

Tuaamore, Attraction Forums Member

## 12 WIVES

This is a fun role-playing routine that makes her seek to qualify herself to you, in either a real or fake way.

“You seem cool. You can be one of my wives. I’m a polygamist, and not the legal kind, either. I’ve got 12 wives. You can be the 13th, but here’s the thing. Each one of my wives has like a special skill. One’s a driver, one’s a cook, one’s a masseuse. What can you do?”

(She responds.)

“Hmm... that’s not gonna work. I’ve already got one of those. Tell you what, how are you with explosives? I need an explosives expert to send on missions with my kung fu wife.”

Then proceed to marry and divorce her all night for silly reasons that come up as a way to keep the tension and joke going.

## WHY DID YOU BREAK UP?

This is a great response to any “Why did you guys break up?” questions – which can be easily triggered by telling a funny story about an ex and simply mentioning the words “break up” a few times. This can really be done in either comfort or attraction -- wherever the conversation warrants. Contingencies for both are included below.

“You know, I really did like her, I still do actually. We’re great friends now. But you can think someone’s an amazing person without that person necessarily being



right for you.”

If you're in comfort, just keep plowing ahead here. If you're in attraction, you can simply reword the last sentence as a question for notional input -

“Do you think you can see someone as a totally amazing person and really like him but not think he's the right person for you to date?”

“See, like many exceptionally beautiful women, she was a little bit insecure. I think a lot of top models, actresses, dancers, and performers are like that, since they're not surrounded by just average or pretty women all day, they're constantly comparing themselves to other models, actresses, and so on. So even though [ex-gf name] was always the most beautiful girl in the room wherever we went -- and I'm not saying that to be sweet, it was obvious -- she'd sometimes get a little jealous and insecure when other girls would approach me.”

If you need to get notional input again here, pause with:

“Has a guy ever been jealous because another guy approached you, even though it wasn't your fault?”

“And it's not like I was doing anything bad -- I mean, I'm friendly, I'm open, I'm mildly flirtatious, but I can't help it when someone approaches me when she's in the bathroom or whatever. It's not like I was doing anything. And I wanted to include her in stuff. Like when we went out, I wasn't trying to be the center of attention without her, if we were going to be the center of attention -- which was inevitable anyway -- I wanted it to be WITH her. I wanted to introduce her to people, I wanted to be proud of her, and things were going so well for me that I wanted her to be part of it. I guess what I learned is that I don't really do well with jealous people.”



In attraction, test immediately for qualification with, “Are you a jealous girl around guys you date?” If you’re in comfort already, just carry on.

“See, I’m arrogant enough that when I start dating someone, I want her to date other guys at the beginning, because I figure the more she sees other guys the more she’ll realize she has something amazing with me. So yeah, [ex-gf name] is awesome, she’s actually [on the cover of Elle this coming April, doing a show at X stage, got her own reality show coming, etc.]. I’ll introduce you guys some time; you and her have the same sense of humor.”

The crucial element here is to give her a picture of what dating you would be like:

- Lots of attention on you as a couple. Women generally like attention.
- Being introduced to interesting people and social circles by you.
- You’re not jealous or judgmental. You understand that a girl can’t help being approached.

And then there’s the obvious pre-selection attraction switch, with a lot of lifestyle status implied.

### RING FINGER ACUPRESSURE

This is a good routine to use after you’ve been talking about marriage and relationships or topics about the body, such as the finger-length routine.

“Why do you think people wear engagement rings on this finger?”

(Point to the ring finger. She answers, then take her left hand and turn it palm up and hold her ring finger.)

“I want you to tell me if you feel anything in a particular part of your body... a



sense of heat or energy.”

(Look her in the eyes as you massage her ring finger. Learn a little about hand massage to do this well. Let some tension build up and then ask...)

“Do you feel something near your heart?”

If she says no, simply say:

“It’s pretty loud and distracting in here.” Or “You might be a little too tense.”

Then jump to the explanation...

If she says yes:

This is likely because you’ve suggested it and, if she’s attracted, she will get a bit of a rush from staring in your eyes as you massage her hand. Then just explain.

Explanation:

“The Greeks started the tradition of wearing the wedding ring on this finger because they believed there was a vein that ran directly from the finger to the heart. It was a way to keep the other person close to your heart. There actually isn’t a vein, but in Eastern Medicine, in acupuncture and acupressure, there’s a really important meridian, which is like an energy channel, believe connects from here straight to your heart. They use it to stimulate energy to the heart. So, the Greeks were a little off but they had the right idea... There is a connection but it’s a neural, energy connection. And that’s why we wear our wedding rings there. ”

SilverGhost, Attraction Forums Member



## FACE SLAP ROUTINE

This demonstrates a subtle bit of pre-selection while telling a weird, funny story.

“You kind of look like this girl I met in London. I don’t think you’re as crazy as her (at least I hope you’re not), but it was just the weirdest situation I had encountered in a long time.”

(Wait for her to ask what happened.)

“I had just gotten off stage (or doing whatever you would be doing in your own life in a city you’ve been to), it was late at night, and I was waiting for the subway with a bunch of people who were leaving the bars. Out of nowhere, this girl (the one that you look like) walked up to me and said: ‘Would you please slap me?’ and I was like, ‘I’m sorry, what?’ And she said, ‘Please. It would really turn me on if you would slap me.’ I thought that maybe I was on some reality show or something, or maybe she was a stalker fan or something. I didn’t really know what was going on. And I said, ‘No, I’m sorry, I don’t slap people.’ And she said, ‘Okay, would you mind kissing me on the cheek instead?’ And I said, ‘Okay.’ So I leaned in to kiss her on the cheek, and she SLAPPED ME instead!”

(Lightly feign slapping the girl you’re talking to on the face.)

“I stood back in surprise, and then she grabbed my face and kissed me on the cheek.”

(Lightly grab the face of the girl you’re talking to and kiss her on the cheek.  
You can vary this to being a lip kiss as well.)

“And then she ran off! I just stood there, expecting some camera crew to run up to me, but nothing happened. She just slapped me, kissed me, and then ran off. Are you sure you’re not her?”



## BLOND HAIR AND BLUE EYES

This intrigue-based routine should be used in the Attraction phase. It explains in a fun way to women how certain characteristics make a woman beautiful and, most importantly, why. All women know how to turn on men's attraction switches but few know why men find certain characteristics of their looks attractive and that there is often a biological basis for it. It helps you demonstrate value by showing intelligence on a subject that women value highly.

In a group, you can point at the women with blue eyes and state that they are the most attractive to men. If you can't see the eyes of all the women, just take your time to look into their eyes one by one while saying "I need to take a look at your eyes."

If there are no women with blue eyes you can just tease the entire group by saying:

"It is a pity that men will not find you girls attractive."

(Normally one of the women will ask: "And why is that?")

"Because blue eyes are what most men find attractive... And there is a reason for that. Blue eyes are a freak accident of evolution and normally all freak accidents are wiped out within one generation. Imagine for example somebody being born with blue skin or three legs... But blue eyes were not wiped out for the simple reason that they are more seductive than brown eyes, which is the original eye color all people had. You see, when a woman finds a guy attractive her pupils will dilate and there is nothing she can do about it."

At this point you can point at one of the girls and say jokingly "It is quite obvious that you are attracted to me," which will make her feel self-conscious or make her laugh.

"Pupils are black and you can see them much easier in blue eyes. And the pupils in your eyes are the window to the soul and blue eyes let you see into a woman's



soul easier than brown eyes and that is why blue eyes are more seductive. And this isn't only the case for women's eyes but also for men's."

Normally they will really be looking at your eyes now. If you have blue eyes, all the better but if you have brown eyes, like myself, then you can say the following and make yourself a bit of a challenge to them.

"By the way, that is also the reason why men with dark brown eyes are considered by women to be sexier... Because they are so mysterious like (name some attractive male actors with dark brown eyes)."

You can also use a variation of this routine with blond hair instead of blue eyes:

"Blond hair is more attractive than other hair colors because blond hair is the only hair color that evolves, that is, darkens, with age. Because women started to wear clothes when man reached into territory where there was a cold climate, for example in Northern Europe, men could no longer use a woman's naked body to assess her health. So the blond hair (another freak accident of nature) was one of the few characteristics left that men could use to correctly assess the age of women and the younger a woman is, the more fertile and attractive she is. That's why so many women dye their hair blond: to look younger and therefore more fertile and attractive. Roman women were already dying their hair blond over 2000 years ago, so before Cosmo and other media 'created' blond as being the beauty ideal it was a natural way to look younger. Essentially, dying your hair blond is a subconscious way of lying about your age."

Here you can also use the fact that they dye their hair blond for a cold read about their honesty.

"The darkening of blond hair with age is also the reason why blond girls are stereotyped to be dumber or having more fun than other girls... Blond equals



younger equals less experienced in life which is perceived as dumber or more fun depending on who you ask.”

Ask blond girls to picture themselves when they were still just little girls, and how much lighter their hair was then compared to the natural color now.

You can also approach with this by simply asking, “Is that your real hair color?”

Ayzen, Attraction Forums Member

### STRIPPER NAME VARIATION

This is a new variation on the classic from Routines Manual Vol. I that’s great for when you exchange names.

The first part allows the opportunity for call-back humor, which is the idea of referring back to a joke all night for more laughs...in this case calling her by her stripper name rather than her real one.

“I was just talking to my dad today and he told me that if I had been born a girl, my name would have been Amber. Isn’t that weird? Amber is such a stripper name. If I was a girl, I’d be dancing on a pole right now instead of talking to you.”

(She responds.)

“So, what would your stripper name be?”

(She responds. Improvise off of her answer, come up with other funny stripper names for her, portray her as naughty, etc.)

“Do you know what your boy name would have been?”

(She responds.)



“You look more like a Leroy, I think... You would have made a shitty boy anyway. Let’s see. Pick us up. Let’s see if you have any game, Leroy.”

(Then you and your wing stick out your hips and pretend to be bitchy girls while “Leroy” tries to pick you up. Give her all sorts of funny resistance.)

Such as:

“Is that a pickup line?”

“You’re way too short for me...”

“We’re way too hot for you, buddy.”

“What’s with the man boobs?”

Have fun with it. Then, as the night goes on, only call her by her Stripper or Boy Name as call-back humor. Use it again on the phone call or in text when reinitiating contact later to remind her of the fun you had.

(Original Twenty-Six) Variation Braddock, Love Systems Instructor

## RETARDS ON MARS

This is a short, funny joke you can throw out there for a laugh if she has a good sense of humor. Take the woman’s hand and stroke it as if it was a cat and say:

“What planet are you from?”

(She answers. Keep stroking her hand.)

“Oh cool, I’m from Mars. Tell me, what do your people eat on earth?”

(She answers something. Keep stroking her hand.)

“Cool, on Mars we eat the soil from the ground. Tell me what do you guys do with retarded people on your planet?”

(She’ll probably laugh. Keep stroking her hand.)



“Nice... Do you know what we do with retarded people on Mars?”

(She'll ask. Keep stroking her hand.)

“We stroke them...”

(Keep stroking her hand and smile.)

## THE DAMAGE CONTROL ROUTINE

The idea here is that it's actually sometimes desirable to very slightly offend a girl you're just meeting if you can quickly win her back. It works like a big disqualifier, and releases a lot of emotion. When the routine progresses and she ends up laughing it will seem all the more exciting to her because of the contrasting emotions, creating a great first impression. It's better to take chances and create strong emotions in her than to play it safe and bore her.

“You're adorable... A guy comes up to God and says, ‘God, why did you make women so beautiful?’”

(Touch her shoulder and pause, then release.)

“But so stupid?””

Wait for her reaction. If she laughs wait for her to settle, then continue. If she looks shocked, wait an extra second or two then continue. If she starts getting offended, say something like, “Wait your turn,” or simply “Hold on now, don't get your panties in a bunch.”

Either way, create a space for her to react, and feel the effect. The only unfavorable reaction is no reaction, in which case plow forward.

“God says, listen,” (pause and touch her shoulder) “I made them beautiful, so you



would love them...”

(Light tap on her shoulder, and lean in for the big finish, spoken more quietly than the rest of the joke to increase dramatic effect.)

“I made them stupid so they would love you.”

(Giving her a consoling pat.)

Once she’s laughed, continue into the next part of the routine which cements the recovery and contrasts to the joke by being more intrigue-based.

“A Ukranian cab driver with a big gray bushy mustache told me that joke on the way to the airport when I was in LA a few weeks back. He convinced me to sit up front with him by promising to tell me jokes. I mean, don’t you just go for it if a cabbie says that? Anyways, he goes on and tells me all of these other jokes just like that one. All jokes about wives and women.”

Pause again to let the possibility of slight offense settle in for more damage control. Often a girl is hooked by this point and is willing to extend the benefit of the doubt while you finish.

“And at the end of it, I just had this feeling, so I asked him ‘How long have you been married?’ The cabbie just lights up, and gets this big broad grin.”

(Pause and point to my big smile.)

“And he says, ‘45 years!’”

Often this will get a cute “Awwwwwww” from the girls.

“And I asked, ‘What’s your secret?’ and he said, ‘I’m very lucky.’ He said she was very beautiful so he asked her to marry him three days after he met her. She said yes and they were married 12 days later. Never an unhappy day since.”



Pause to get a reaction. If she's waiting for something more, continue to the third and final part of this routine. If she wants to talk, then this is a great opportunity for her to qualify herself by telling a story, or by asking questions about you and relationships. Segue it into the following by giving insight on relationships.

“There's actually a study going on in its fourth decade at the University of Washington that's in the book *Blink* by Malcolm Gladwell. The point of the study is to figure out what really makes relationships successful. What the researchers do is have couples come in and they ask the couples to talk about things that make them fight, like money or the dishes or whatever. And they measure everything imaginable about these fights: heart rates, biometrics, and more with visual and audio recordings. And what's amazing is the researchers can watch just five minutes of video, without sound, of a couple fighting, and with just the naked eye they can tell by looking at one single visual factor whether a couple will be together in 15 years with a 95% degree of accuracy. It's been verified over and over again. Can you imagine what they might be looking for?”

This is an important question to ask because it engages her. Take a long pause here to let the girl interact with the routine and share her experiences. This is another great opportunity for her to qualify herself further.

“Some people say sex. Other people say laughter. A lot of people mention eye contact.”

(Long pause.)

“The answer is eye-rolling. You see, eye-rolling means that the strategy one or both of the people have for resolving fights is through contempt and disregarding the other person's point of view. When one person rolls his or her eyes, the other person immediately becomes more defensive and the level of conflict escalates, and misery ensues. It shows a lack of respect, and respecting each other is one of the most important ingredients in a relationship. That and



chemistry are the two most important things, I think.”

This creates the opportunity for call-back humor later when you roll your eyes dramatically at something silly she says.

You can also use this routine straight out of the gate as an opener by opening directly with the joke which is bold but effective at creating a strong emotion from the start.



# CHAPTER 6

## DISQUALIFICATION

Disqualification exists to accentuate the attraction you are building with your demonstrations of higher value (or DHVs). It's not an end in itself.

A problem we see over and over with new students is that they over-disqualify and get caught up on trying to “get one over” on women via disqualification. They use disqualification as a blunt instrument to push the women down and then, not surprisingly, don't get them.

In simple terms, attraction is built of two parts:

- Demonstrations of Higher Value
- Disqualification

Of the two, disqualification is the less important. It is peppered in among DHVs to create a sense of ambiguity as to whether you are romantically interested in the woman. It creates the push/pull dynamic that leads to attraction. Disqualification does not generally create lasting attraction by itself without DHVs mixed in.

The much more important part of the equation is the DHV/pull aspect. If you simply push women away they will leave. They have no reason to stay related to your value.

So, you should use disqualifiers to increase the value of your DHVs but if you worry about disqualifying more than pulling them in with DHVs you will lose most of the women you meet. Focus more attention on making yourself look good and bringing value to the interaction than on disqualifying. Think of it as 70 to 80 percent pulling with DHVs and 20 to 30 percent pushing with disqualifiers.



## I'M A VIRGIN

This is a great playful disqualifier that can be done early to turn things in a sexual direction without being overtly direct or obvious.

“I should probably let you know, I’m a virgin... My mom actually sent me out tonight to fix it. She’s been doing that for the past ten years, actually... But you know what? I feel like tonight’s the night... I’m feeling lucky.”

You can use it as a running joke throughout the night when you physically escalate to lighten things up as well.

“Did you just touch my leg? Wow, that made me excited. No girl has ever touched my leg before. Can I hold your hand? I promise not to make my erection obvious...”

Like any good role-play, take it to its furthest logical conclusion. The trick here is to introduce sexual talk and sexual topics under the guise of humor so the taboo is broken but you aren’t being aggressive or sleazy.

## WORLD’S SMALLEST PENIS

Same concept as the Virgin Routine above in that it humorously moves things in a sexual direction while remaining non-threatening.

Turning the topic to sex while simultaneously disqualifying yourself broaches the subject in a non-creepy way.

“I should probably let you know I have the world’s smallest penis. Maybe you recognized me? No? I’m kind of a big deal... well not really... bad choice of



words... kind of famous. I'm in a few medical books. I'm posed naked, on my side, like seventies Burt Reynolds in Playgirl. You can't really see it through the hair though, but it's a sexy shot."

Later, when you are escalating with her romantically, you can bring it up again for a laugh:

"I can't wait to get you home and give you one point three inches of hot loving, baby."

Sinn and The Don, Love Systems Instructor

### TOO BAD I'M NOT INTO X

A good way to offset a compliment is with a "fake" disqualifier that is actually an off-handed compliment. Take some aspect of the woman that is really obvious and imply that she is the opposite and that's why you aren't into her.

For example if she is really tall:

"That's cool you do that... I like you. Too bad I don't date really short girls. Otherwise it might have worked out."

For a woman who's obviously in amazing shape:

"You're awesome. Too bad I can't get into fat girls."

If she has unavoidably huge boobs:

"That's awesome... I really like you. It's too bad I'm not attracted to flat-chested girls."

It's actually an offhanded way to give a funny compliment while breaking the tension of a statement of interest.



### THIRD BEST

Take something about her and give her an ambiguous compliment by rating it third best. You're actually giving her a compliment and disqualifying yourself by teasing her at the same time.

“You have the third best smile I’ve seen tonight.”

“You have the third cutest laugh I’ve heard tonight.”

“You’re adorable. You’re like the third cutest girl I’ve seen tonight.”

### TEASING LINES

“I’ll take irrelevant shit for a thousand Alex.”

“Bad girl...Go to my room.”

“Your boyfriend really needs to spank you more.”

“I always yawn when I’m interested.”

“Stop staring at my tits. I have a brain too, you know...”

(Pointing to her.) “This is my ex-wife. You remember the one I told you about? We broke up because I couldn’t get an erection. I kept trying to explain that it wasn’t my fault. It’s hers.”



(If she touches you too much.) “Help I’m being molested, someone call my parent or guardian!”

Xander

“I’m not some trophy husband you can just use to show off to your friends. I have feelings too.”

“It’s a good thing you’re pretty, because once the looks go you’ll be in trouble.”

(If she spills something.) “This is why we can’t have nice things.”

(If she’s hazing you.) “Just to warn you, I don’t hit girls... But I will tickle you until you pee your pants.”

“Do you treat all guys like this, or just the ones you’re attracted to?”

“I wanted to talk to the most beautiful girls in the bar but I was really nervous so I thought I would warm up with you.”

Various Sources



# CHAPTER 7

## QUALIFICATION

Many students on a Love Systems live bootcamp (where we teach our strategies live on real women) get completely caught up on approaching and attracting girls. While these are crucial steps, understanding qualification and the value of setting a qualifying frame is crucial to not only successfully getting a woman – but getting better with women generally. All very successful guys I know use qualification extremely well.

### WHY IS QUALIFICATION SO IMPORTANT?

Qualification is surprisingly easy to apply but few people actually understand why it's so powerful. On the surface, qualifying a woman allows her to feel you like her for reasons deeper than just her looks. She thus feels validated and more strongly connected to you. However, the effect of qualifying goes far deeper than this.

Almost all dating science replicates techniques and mindsets that “naturals” adopt. A “natural” is a man who has the lifestyle, social status, ability and/or characteristics of a sexual selector – i.e. a man who can get beautiful women and is thus pre-selected. If you are this type of man - a sexual selector - then you naturally qualify women because looks become a mere prerequisite. It would take something more than tits and an ass to impress you. Interestingly, if you are in this frame of mind where you are inherently judging the person, you immediately assume higher value on your own part.

Qualifying someone properly is therefore a very powerful signaling mechanism that show you are a high-value sexual selector. It signifies to women that beauty is common in your world and you expect far more than just looks. Qualifying a woman, if done correctly, challenges her to meet your standards, thus flipping the frame and making you the selector. This is the power of qualification -- if applied correctly it validates her but also gets her chasing you. You are the one being sought after and the woman has to prove herself to you.



I can't tell you how many times a woman has been falling all over herself to qualify to me. It's a beautiful feeling.

## HOW TO QUALIFY

Try to approach this from a natural perspective. Ask yourself what you want in a woman besides looks? Does this woman meet your standards as a human being? In Magic Bullets, Savoy says, "Figure out what you really want in a woman, and then take this a step further by asking yourself how a woman who possessed those characteristics would present herself. Now, spend your Qualification phase looking for precisely that. For example, among other things, I value intelligence and education. I screen for this in qualification, by asking her about books she has read and movies she has seen." This is spot on.

I ask the following questions in qualification:

"Cool people are a dying breed. What do you do for fun?"

"I get the feeling that your job doesn't completely fulfill you creatively. Do you have a passion outside of work?"

"My ex used to say that there are two types of people in this world - boring and crazy. What's the most adventurous thing you've done lately?"

This is sometimes followed by:

"Where's the craziest place you've had sex?"

"So what do you want to be when you grow up?"

"What would you say are your three best qualities?"



## COMMON MISTAKES

Don't simply indicate interest for anything she says while qualifying. Try to inquire a bit deeper and get some unique information. Qualification should connect with the girl on a more emotional level. For example, if you say, "Are you adventurous?" and she says "Yes," don't just stop there. Ask her "So what's the most adventurous thing you've done lately?" Only reward and relate when she describes it to you. The point is to make her work a little for your approval.

Qualification can get boring if you're not inquisitive. The crux is this: the Attraction phase is based more on wide rapport (i.e. multiple conversational threads, changing topics and transitioning incessantly). The Qualification phase is based more on deep rapport (i.e. emotional connection, asking deeper questions, reward and relating).

Don't forget to sexually escalate during and after qualification. Sexual progression is moving towards the kiss close or establishing sexual interest or establishing that you're a sexual threat. It's fine to escalate during qualification, in fact you should do it, but once you actually qualify her, you should escalate.

Mr. M, Love Systems Instructor

## ONGOING QUALIFICATION

Qualification doesn't just occur during the Qualification phase of the model. It's ongoing. You will continue to qualify a woman during comfort and even after you have slept with her and begun a relationship. Some cold-read style qualifiers can show you're observing her behavior and create opportunities for her to demonstrate value and try to impress you.

"I think we have the same problem you know - I bet people look at you sometimes and think you've had it easy all your life, but they don't know about some of the shit you've had to go through, and how hard you've had to work to get



where you are now. They take it for granted because it looks easy from the outside.”

“Do you ever think that because you’re so outgoing, because you know everyone, they miss the person you really are inside? It sucks, doesn’t it?”

“I recognize it when I meet an independent person like you, who doesn’t let other people tell you what to think, but you’re open to new ideas.”

“I bet some people think you’re a bitch, and that hurts you, because you’re a loving person, but you don’t have time for everyone who wants some of your time -- that used to drive me nuts.”

“I think we’re quite similar in a way: Sometimes people think you’re not quite reaching your full potential, but you have dreams much bigger than they can think, and you know that somehow you’ll find your way there.”

“Someone once told me there are two types of people in the world: actors and observers. I can see it in your eyes and the way you hold yourself that you understand people, and you’re often happy to let other people take the lead, but when you act, you take the world by storm and surprise everyone - you’ve got a real hidden power - I think that’s one reason I feel so connected to you.”



## CHAPTER 8

# COMFORT

A fundamental objective to achieve in comfort is to create contrast in your personality. By contrast I mean showing a wide range of positive characteristics and not coming off as one-dimensional and predictable.

Many guys have a sort of default setting in terms of the persona they display to women. For some guys it's wacky and funny, for others it's cocky and arrogant and for others it's being the intelligent, wise, "svengali" type. We choose identities that play to our strengths but this can be limiting and boring over a long period.

To create contrast and be more interesting and dynamic in your interactions, pay attention to what you are doing repeatedly and consciously. Add other dimensions in the Comfort phase to create new layers that build curiosity and deeper levels of attraction.

You may be really funny and entertaining but that can lead to you coming off as a clown. If you pepper the interaction with deep, sincere and thoughtful conversation, it creates a whole new picture of you. Now you are an intelligent, interesting person with a great sense of humor and not just a clown out for laughs. It's unpredictable and more enticing for a woman to be around you. She no longer can be sure what's coming next and the jokes land better because you're not wearing them out.

If you tend to be reserved and thoughtful in your interactions, throwing out a goofy role-play or the occasional dry arrogant tease can mix things up. It jolts her back to a flirtatious, playful state and out of a strictly heady, intellectual one.

THE MAIN POINT IS -- Don't be typecast in your interactions.

When you create contrast and you are a combination of funny, thoughtful, cocky, playful, intelligent, sincere, flirtatious, wise, etc., you are not just a "type" any more.



You are now the total package a woman fantasizes about and she'll never be sure what's coming next.

### THE 80-20 RULE

This is subtle in creating a sort of “seize the day” mindset in a girl and frames you as a person who creates possibilities, not limitations.

“You know there’s a thing called the Pareto Principle or the 80/20 rule that’s a really useful way to look at your life. It’s a statistical phenomenon that comes from economics but it’s something that’s found in a ton of different areas. The idea is that, in many cases, 80 percent of results come from 20 percent of events. Like in a business, usually 80 percent of a company’s profits come from 20 percent of its customers. And 20 percent of the population makes 80 percent of the national income. The average person wears 20 percent of his or her clothes 80 percent of the time.”

(Most girls will nod and totally agree with that one.)

“So, where this is useful is to look at areas of your life that are important to you and figure out how to do more of the 20 percent. If you look closely, you’ll see a lot of times where you’re wasting energy on the 80 percent. In 10 years, it’s the 20 percent stuff that you will remember. 20 percent of your experiences and the people you meet will probably bring you 80 percent of the pleasure and excitement you have in life. The idea is to be conscious of which is which and do more of the 20 percent when you can and you’ll lead a happier life.”



## RELATIONSHIP ZEN

This routine demonstrates to a woman that you have a good level of experience with relationships and social dynamics. It also shows her you're neither misogynistic nor feministic – you retain your masculinity yet can appreciate relationships from a balanced perspective.

It stems from a belief in a universal balance. The concept can be a little tricky to explain with words only, so a graph is included below. You can just trace with your hands as you explain the concept to a woman.

“You know some people say that women have it easier when it comes to dating, others say that men have it easier? I think that's bullshit. I think there's a very Zen-like balance to the universe that applies to relationships as well.

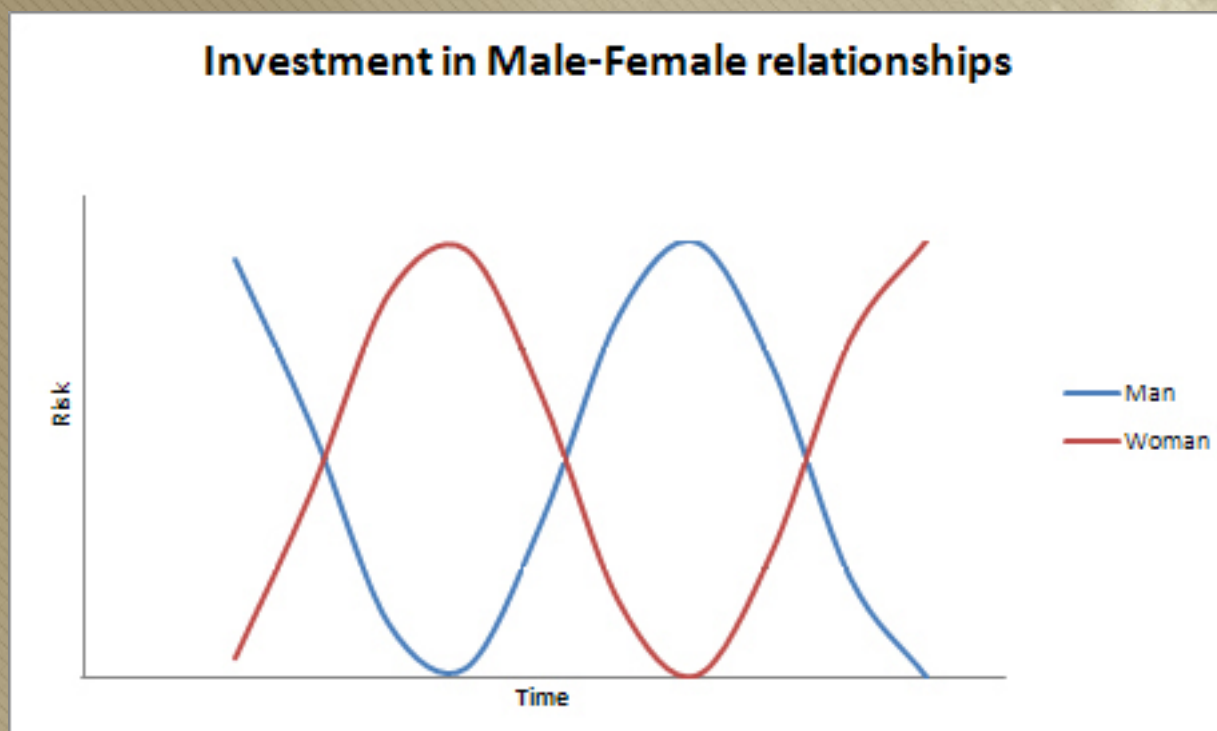
“Think about it. When a man first goes to approach a woman, he's taking all the risk. He's investing the most in the interaction. The woman is chilling. She's kicking back, saying “Okay, let's see what this guy's got.” Her risk level at that stage is minimal.

“As they talk more, she starts to get invested in the interaction. Guess when her investment and risk overtakes the guy's risk? That's right, when they have sex. At that point, the woman is heavily invested in the interaction and taking all the risk, ‘Is this going to be a one-night stand? Is he going to call me after? Are all my friends going to find out?’ Now, the guy is chilling, he's kicking back and relaxing.

“After that, what actually makes a successful relationship is not two constant and stable levels of investment (which is boring, and basically like a friendship), but alternating periods of investment from each person, like a sine wave.



“So you see, no one actually has it easier -- we go through alternating periods of risk. Men and women both invest equally in relationships, just on two distinct time frames but it all balances out in the end.”



## SUNK COSTS

This is a great response for when a woman brings up an old relationship or one she's stuck in. It reframes it without sounding overtly like you're giving her direct advice. It sends a strong message through a metaphor.

“In business there's a concept called the sunk cost fallacy which says basically when you have, say, a million dollars sunk into an investment and it's turning bad, often we'll justify putting another million into it to try and 'save' the initial million even though things are looking bad. What happens is people stop being objective and stop having a realistic view of the future to avoid feeling like they 'wasted' the first million... We do the same thing with relationships. Because we have two years invested in a relationship, we try to make something bad work even though in our hearts we know the prospects are bad. The point is that often it's better to accept the million-dollar loss and use the next million to



find better opportunities than to throw good money after bad... And in relationships it's better to accept the two years we spent in a bad relationship as a learning experience and use our time now to find better opportunities."

The key point is that we know in our hearts it's bad and we do it anyway because we're afraid to let go. Take this on a carpe diem theme in general and talk about dreams and things she wants to do in the future. Odds are her bad relationship is an obstacle to these things and it further cements that she's trapped in something unproductive.

### BEING INTERESTING

If the connection is coming along nicely and the girl compliments you for being interesting, this is a good way to cement and define your connection. You can even tell her she's interesting and if she returns the compliment use the routine.

"You know, it really takes two people to be interesting. It's not that I'm interesting or that you're interesting... It's that we're interesting. There are probably girls who didn't think I was interesting because they weren't. And I'm sure there have been guys who didn't appreciate how interesting you are. Let's face it, most people you meet aren't terribly interesting... But in this case, we're two interesting people so it works, which is nice..."

### BEAUTIFUL STRANGER ON A BEACH

This actually happened to Soul while he was in Thailand. The facts are straightforward – he met a girl and had sex on the beach with her – but his retelling of the story is a great example of using emotional language to build comfort.



The routine includes lots of positive sentiment and sets a tone of adventure, spontaneity, romance and sexuality. For these reasons, it's a great routine to follow up with some serious physical progression.

“Have you ever been to Thailand? It's incredible there. Honestly, I don't think I've ever felt as free in my entire life as I have when I was there.

“I remember one night, I was travelling alone on one of the islands, Ko Pha Ngan [pronounced 'Ko-Pang-Yang'] – I had just left my friends on the last island, so I didn't know anyone there. I went to this huge Full Moon Party. There were people everywhere, drinking and dancing on the beach. It was crazy.

“I chatted with a few people, but the crowd got too crazy for me, so I went for a walk. On the side of the beach I saw this absolutely beautiful girl sitting by herself. I don't think I've ever seen someone look so at peace with herself.

“I asked her if I could join her and we started talking. About two hours later, we were both drunk on buckets of cocktails and staring out at the ocean. Something clicked between us, and between the alcohol, the sun setting and the soft, warm sand beneath us, it was like we were perfectly in sync with each other.

“I'm not normally one for al fresco sex, but in that moment with her it was like everything else disappeared. It was just her and me in this beautiful little bubble, while the outside world partied and kept spinning without us. It was crazy.

“I think sometimes it takes a feeling of freedom to be able to have a connection like that. Too often in the big city people lose sight of that freedom. Do you know what I mean?”

Take this on a tangent to something about places she's travelled and talk about where she would be anywhere in the world right now if she could snap her fingers and go.



Create positive emotions and keep them rolling along.

### LET'S HAVE A MOMENT

When you are mutually attracted and want to establish a deep connection and introduce a frame of sexuality into the conversation, try the following routine.

It's most effective on girls you think have an artsy creative side and believe in the importance of intangibles like energy and vibing, as in making a connection.

Just stop suddenly and say:

“You talk a lot. Shhh ... let's have a moment.”

(Pause and smile.)

“Let me see your left hand, place it here on my heart. I want you to visualize purple light coming from your heart, down your arm and coming out your palm into my heart.”

As you place her hand over your heart, place your right hand on top of it. Place your left hand over her heart, indicating she should place her right hand over yours. This should take 10 to 15 seconds.

“Okay, now look into my left eye and let your vision blur slightly.”

At this point, take a deep breath and imagine energy flowing in an infinity shape between your hands/hearts and another infinity loop between your two eyes. Let your eyes go slightly out of focus.

“Good, now we've had a moment that's just ours.”



You can use all sorts of variations on this and it can often lead to great makeouts. She may actually initiate kissing.

You can also lead into it by talking about energy and spirituality and then saying something like:

“Yeah, where I’m from in California energy work is huge... Here, I’ll show you something crazy my buddy’s girlfriend showed me.”

Then go into it.

Starlight, Love Systems Instructor

### MORE QUESTION-GAME MATERIAL

The basics of the Question Game were included in Routines Manual Vol. I. and are included here as well along with more specific questions and tactics for this great comfort-building routine.

Use the Question Game to build a connection and exchange information with a woman and as a springboard for stimulating conversation. Don’t be so caught up with “playing” the game as with sharing information. This fits perfectly at the beginning of the Comfort phase just after you have qualified her.

“I have a fun way to get to know new people... It’s called the Question Game. But there are rules...

“Rule 1: You ask a question, then me, then you, and so on, back and forth.

“Rule 2: You have to tell the truth, the whole truth, and nothing but the truth.

Like truth or dare but without the dare because I don’t know how weird you really are.” (Notice the tease.)



“Rule 3: You can’t ask a question that’s already been asked.

“Rule 4: You have to ask interesting questions...Take advantage of our anonymity. Oh, and... Rule 5, I ask you a question first.”

Then ask the first question...

A great thing about the Question Game is that it can stretch through the night. Don’t be afraid to go on tangents based on the answers and then randomly switch back to playing the game again by asking another question. Actually, the fewer questions asked, the better it’s going, because the game sparks interesting conversational topics you are exploring. Four hours in, if the conversation hits a lull, simply ask whose turn it was and jump back into the Question Game.

Some good first questions are:

“So what was your first impression of me?”

Followed up by:

“At what point did you realize you were attracted to me?”

It’s also a good idea to mix the tone up so it isn’t too serious or shallow.

SOME GOOD FUNNY QUESTIONS ARE:

“So, if you had your mom, your grandma and Jesus... And you had to punch one of them in the face as hard as you could or they all would die, which would you punch?”



“If you could meet anyone alive or dead, who would it be?”

“What do you secretly want to brag about?”

Also use it to escalate sexually. After a while, you can steer the game in this direction with questions like:

“What is the craziest place you’ve ever had sex?”

“You’re loud in bed aren’t you?”

“What’s your favorite place to be touched?”

“What’s your favorite sexual position?”

### INTEGRATED KISS CLOSE:

A good kiss close you can integrate into the game is asking:

“When was your first kiss?”

Then on your next question:

“When was your most recent kiss?”

After she answers, lean in and say, “No it wasn’t...” And kiss her.



# PHYSICAL PROGRESSION

Physical progression is one of the most puzzling aspects of the Love Systems Triad Model for many men and one of the most difficult to learn. You must escalate physically and make sure the woman you're talking to is comfortable with it.

So many men meet a woman in a bar and have a great conversation and never so much as put a single finger on her in even an innocent or social way. They then go on a date and do the same thing for the whole night and then wonder why it's awkward to suddenly lean in out of nowhere and make the "big move" for a kiss, much less try to sleep with her. The objective of the Love Systems Triad Model is to progress through increasing levels of physicality in the same way we progress emotionally through our conversation.

Physical progression should start from the beginning of the conversation. This breaks the touching "taboo" in the course of conversation and will generally progress through a few stages in the course of an interaction:

- Social
- Friendly
- Romantic
- Sexual

We covered a sample progression step by step from social to sexual in Routines Manual Vol. I. but you can be creative in how you move through them.

Men run into problems when they feel they have to escalate independently of what they say. They act as if physical progression is separate from emotional progression and the ongoing dialogue. They then force touching on the woman in inappropriate and uncalibrated ways and come off weird.



## TIE THE PHYSICALITY TO THE WORDS.

To quote Shakespeare in the most inappropriate context ever:

“Suit the action to the word, the word to the action.”

If you touch a woman too much randomly and haphazardly, you will eventually creep her out. If it fits what you’re saying, the touching makes sense and will work.

Here are some good examples of tying the word to the action:

“You’re awesome, I’m adopting you as my new little sister.”

(With a hug.)

“We’re breaking up... I want my CDs back.”

(With a little shove.)

A push/pull dynamic is almost always built into any flirtatious conversation. Match the verbal pushes and pulls with comparable physical ones and your physical progression will be much more successful and calibrated. Enjoy.



## IS THIS GOING TO WORK?

This is great to make clear in a playful way that you are sizing her up romantically while ramping up the physical progression.

In the middle of the conversation as things are going well, put your arm over her shoulder and look to your friends, or her friends if yours aren't there, and say as though you're not sure:

“So, what do you think? Is this going to work?”

(Point back and forth between the two of you.)

Regardless of the answer, you quickly release the arm on the shoulder and say:

“Yeah, I don't know yet...”

And continue your conversation normally. It plants the seed that you're interested and maintains a high-value but playful frame that you're still screening.

## NOTHING SPECIAL

When a girl tells you something that isn't really all that special, like “I just got cable” or “These are new shoes,” you can pretend to be overly excited about the news and pick her up and start swinging her around.

“You got cable?! Oh my god! Now your life is complete!”

You have to commit fully to this for it to work. She will play along and have fun with it if you appear to be getting a kick out of it.



You can make it into call-back humor for later by following up with:

“Sorry, I’ve just been trying to work on being a more positive, enthusiastic person.”

And then do it again for different inane things she says throughout the night.

### BETTER INTUITION

This is a fun routine that can be used as an opener or in attraction to escalate touching. As an opener it starts out indirect but ends up obviously playful and somewhat direct. It requires energy and comic timing.

“Who has better intuition, guys or girls?”

(85% of the time they will say girls do.)

“You know, I would have said the same thing. But get this, my friend Mikey was arguing with his girlfriend the other day and they realized that he could tell exactly what she’s thinking... as long as they were touching. It’s totally weird. He showed me how to do it, it’s unreal.”

(Pause.)

“Alright, so which one of you is the best liar? Come here, let me see your hand.”

When she raises her hand to meet you, don’t touch it but just let it come close to your hand.

“So, right now I have no idea what’s going on in your head. But when I do this...”

(Interlock fingers with her.)



“Then I can... Oh my God! You are not thinking that right now! Are you mental? I’m not that kind of guy. Relax!”

Break away from her hand and look at her friends like she’s crazy.

You can use any number of variations here, such as sexual framing, saying “**who has the dirtiest mind,**” or cold reads prior to locking hands with someone. This can be an open-loop game where you can tease playfully (or mercilessly) about what she’s thinking while physically escalating.

Starlight, Love Systems Instructor

### QUICK PHYSICAL PROGRESSION STACK

This is a brilliant quick progression tactic that tests how interested and compliant the girl is through escalating steps that build on one another, culminating in a makeout.

1) First find a way to reward her with a high five for something she says or does.

“That’s awesome, high five!”

High five her and put your fingers through hers when your hands are in the air. If she doesn’t wrap her fingers through yours, release the hand and abort mission. If she does, take the hand and move to #2.

2) Spin her around in a playful twirl. At the end of the spin, if she plays along enthusiastically and doesn’t stiffen up, move to #3.

3) End the spin move by pulling her to your side so she’s facing the same direction as you and your arm is over her shoulder. Hold onto her hand and see if she curls up against you and maintains the hand hold. You are in a fairly intimate spot now. Gauge her comfort with being this close to you. If she seems comfortable with all of it, you



have the option to move to #4.

4) Holding her close to you, look her in the eye and give her a sly smile and see if she looks open to being kissed. If so, go for it.

At any point along the way, if she stiffens up or lacks compliance, you can stop and not overextend yourself. If she is playing along with everything enthusiastically, this is a great accelerated way to get to the kiss. Helicase regularly uses this to kiss close in under five minutes.

Helicase, Love Systems Instructor

## THE GOLDEN RATIO

This is an intrigue-based routine you can use after you've given the woman a compliment on her looks or opened her directly based on her attractiveness.

“There’s a thing called the Golden Ratio that’s considered by many artists, scientists and designers to be a definitive measurement of natural beauty. There have been studies in every field that confirm it... For instance, psychologically people are attracted to the golden ratio on a subconscious level. Da Vinci consciously used it in his artwork, and it can be found in the designs of the pyramids and Parthenon. And women prefer the golden ratio in male physiques. It’s a ratio of 1.6 to one or about three fifths to two fifths... Seashells are patterned after it and crystals form to the ratio. It’s in your heartbeat, your DNA, your face and your hands. Let me see your hand.”

From here on, just use the dialogue as an excuse for physical progression. Emphasis is paid to highly sensitive zones.

“Look at the ratio of your hand and forearm... two fifths and three fifths.”  
(Trace the movements as you describe them.)



“From the top of your head to your eyes is two fifths. From your eyes to your chin is three fifths. People who are attractive have the ratio the closest. People who are ugly have faces that are distorted and out of the ratio oftentimes. Your whole body from head to toe correlates as well. The distance from your head to near your hips is two fifths of the entire body...”

(Light touch on her hip.)

“And again from your neck all the way down to your breast is two fifths of your pelvis.”

(Trace a line.)

“Subconsciously, women look for the ratio when comparing a man’s hips to his shoulder width.”

(Place a hand near your crotch and again up at the shoulders.)

“Here’s another interesting thing, let me see your hand again... See how your pointer finger is longer than your ring finger? Well...”

And go into the Finger Length Routine from Love Systems Routines Manual Vol. I.

You don’t need a profound understanding of the math behind the Golden Ratio to gain her interest, and this opens the door to transition into other interesting topics.

Peanut, Attraction Forums Member

## WORK OUT

If she’s in good shape and has been receptive to your physical progression maneuvers, you can say:

“You’re diesel. What kind of workout do you do?”



Whatever kind of workout she does, tell her you do a different kind, but you want to know how hers is by checking.

“Let’s see... Make a muscle.”

Have her flex her bicep then squeeze it. Even though she’s making a muscle tease her with:

“No really... Make a muscle.”

Then say “How are your abs?” Put your hands on her waist and push on her abs with your thumbs to check.

Then take one of her hands and put it on your abs. This can work even if you aren’t in shape, just say that you have the hottest abs on the planet, and keep insisting on it even after she’s put her hands on your beer gut and say something along the lines of:

“Yeah my workout is amazing... I found it on the Budweiser website. You should check it out.”

### HAND ACUPRESSURE POINTS

This is a longer acupressure routine to introduce touching and gauge her interest by how well she responds to your pressure-point cues. This is really useful to amp up the touch for a sustained period, especially for guys who don’t apply enough touching or generally need an excuse to start touching women early in the interaction.

Lead in with:

“Hey, my ex-girlfriend showed me something really cool yesterday. She is a



masseuse and told me about these `pressure points` in the palm, kind of like acupuncture really. Here, give me your hand...”

(Take her hand, palm facing upwards.)

“You see, she started to give me a little massage right here...”

(Massage the outer part of her palm, the part facing her body if she has her hand palm up.)

“And the funny thing is that it made my left leg tingle! Can you feel your left leg tingle a bit?”

Of course, this isn't true. You say this because you want to measure the attraction you already have. If she instantly goes “Yes,” “I think so” or giggles, then you know she's attracted, but if she says “No” and looks weird at you, there's more work to do.

“She also told me that this area...”

(Move to another part of the hand. It doesn't matter which one.)

“... is stimulating the heart, so if I do a circular motion like this right here, you should feel a warm sensation in your chest.”

If she says she doesn't:

“You don't? Hmm, that's weird. You know when she did it to me it felt amazing. There must be something wrong with you, because I know I'm doing this shit right... (playfully). Let's try the last area she told me about.”

If she says yes or nods:

“It's really relaxing, isn't it? Makes you feel really good!”



“The last part she told me about was this part right here...”

(Move to a random part of the palm.)

“This one is connected to the lower part of your back, right here...”

(Put your other hand on her lower back and gauge her response.)

“She told me that if you massage this part for about 10 minutes a day, you can get rid of a lot of back problems. Isn’t that sweet? Apparently some Chinese guru showed this to her when she was studying in China, and now you too know the ancient secret of the palm pressure points. You better not reveal it to anyone, this shit is powerful... Pinky swear.”

At this time you’ve got enough indications as to whether she’s attracted and you can proceed within the model accordingly.

You can add as much extra stuff into this routine as you want. If she’s “feeling” all the points working, make up more. Or you can tease her by wiping your hands when you massage hers, indicating her hands are sweaty.

Or, if she’s skeptical about the whole thing, say: “Here, look me in the eyes and try to lie to me that this doesn’t give you a warm feeling in the chest area.” Sustain eye contact in an intimate way.

### TEQUILA SHOT GAME

This is great to rapidly escalate on a woman you have succeeded in attracting already. You can’t do this routine until you receive solid interest or it will come across as very weird.

At some point in the conversation, without inviting her, plant the seed that you’re



going to go do a shot at the bar later. As the interaction improves, decide to do it and invite her along. This is also a great way to isolate and get her away from her friends.

Order two tequila slammers and tell her you're going to teach her how to do it properly. (You should pay for the shots as you're the one inviting her to join you; if she's been showing legitimate interest, you are buying the drinks on your terms so it's okay.) It's important to mention that you don't really like tequila as this will be important for a rapport break, or moment where you show some disinterest in her, later in the routine.

Direct her along, as both of you lick your own hands between your thumb and index finger (as in a normal slammer) and then pour some salt on the area.

Then take the lemon and place it in her teeth, skin side in toward her mouth and fruity side out. Tell her you're going to show her how to do it first; then it's her turn.

Take her hand, lick the salt off it, down the shot, then lean in and bite the lemon slice from her mouth. Leave your lips touching briefly then roll back and grimace at the harshness and bitter taste - this is the rapport break.

It's important that you throw this break in right after the intimate moment to maintain the push/pull vibe. It also helps build the sexual tension. Make sure you're laughing and enjoying the fun factor, then turn back, pick up the other slice, look her deep in the eyes and say: "Your turn."

She now licks the salt from your hand, downs her shot and takes the lemon from your mouth.

After this, you can bounce her straight to the dance floor or get her alone as you will have amped up the sexual tension in a big way.



## BRAIN SURGEON ROUTINE

This is a great routine to see how far she'll allow you to move up the physical progression ladder. Gauge her comfort level and be very playful to make it seem innocent.

“I really believe in giving back to society, so I volunteer my free time at the local hospital. I oscillate between doing janitorial work and brain surgery... you know, wherever they need me on a given day. In fact, I'm out here tonight because we're trying to recruit new brain surgeons. You like helping out your fellow humans, right? Do you have steady hands? Let's see, hold out your hands as steady as you can and don't move them.”

Notice whether she puts her palms up or down, and how enthusiastically she goes along with it. You can even balance a shot glass or two on her hands for extra fun.

“Okay, wow, that's pretty steady. Okay, now I'm going to try to distract you -- just like a real hospital -- and you have to keep your hands as steady as possible. Remember, a human's life depends on this.”

Start by lightly touching your hands to hers and see if she flinches or moves away. If she doesn't, reward her with “**Very good!**” Then lightly grab her wrists and say:

“Sometimes the gloves can get really tight around your wrists, but you still have to plow forward.”

(Shake her elbows a little bit...)

“In California, there are earthquakes.”

(Then, lightly brush back her hair and blow on her neck.)

“The air conditioning vent may cause your hair to blow out of the way and send a breeze down your neck.”



(Then, try to tickle her.)

“Sometimes your orderlies will tickle you to see how good you are...”

You can improvise this routine all the way up to kissing her, all under the pretext of testing her worthiness as a brain surgeon. If she moves her hands too much, tease her that there’s no way she could ever work at the hospital and you’re shocked that she doesn’t value human life.

### BACK TICKLE CONSPIRACY

This works best when her friends are around. It lets you build a little conspiracy with the woman you’re talking to.

Gently tickle her back, either over or under her shirt, depending on how far along the physical progression ladder you are.

Make sure her friends can’t see, so only she knows it is happening. Continue having normal conversation, as though nothing is going on at all.



# LOGISTICAL PROGRESSION

An important element of seduction is moving a woman through several locations to ultimately get her to a place you can be intimate. It doesn't matter how great your "game" is in the bar if she won't meet you outside the bar.

Keep in mind three main location movements in the Triad Model.

- 1) Getting Her Alone – Getting her away from her friends so you can get to know her on a genuine one-on-one level is crucial for building comfort.
- 2) Another Venue – This may be either the same night where you go for food or to another club or it might be later for a date. Either way, you need to be together outside the original venue.
- 3) Private Location – Ultimately to be intimate with a woman you need to get her alone and back to your home or hers or something of the like.



## GETTING A DRINK APPROVAL

Perhaps the easiest and most effective way to get a woman alone is to ask her to come with you to get a drink. Something like:

- “I need a drink. Come keep me company.”
- “I’m thirsty, let’s grab a drink.”
- “What are you drinking?” (She answers.) “Cool, let’s go.”

This can be perfectly effective if she is sufficiently attracted to you and you’re reading the signs right.

Sometimes, though, her friends may act weird when you try to take her away. Here’s a good way around this if you have a wing:

Look at the group and ask everyone, but end up looking at your wing:

You: “Hey, we’re going to go grab a drink, cool?”

(Then your wing jumps in and “answers” for the whole group.)

Wing: “Sure, go ahead.”

This creates the illusion that the group has approved. You then lead the woman away to get a drink.

## FUCK/MARRY/KILL

This routine was part of the first volume of the Love Systems Routines Manual, but



we decided to include it in this section because it can creatively move a woman away from her friends and get her alone under the guise of playing the game. It functions not only as an attraction routine, but also as a tool for getting her alone.

“Okay, we’re going to play a game called murder/marry/shag. I will point out three guys in the crowd. You have to tell me which one you would murder, which one you would marry, and which one you would shag – and then you have to tell me why... And you can’t kill them all.”

Pick the three dorkiest guys you can find. She will want to kill all of them, but tell her she has to play by the rules and then tease her a bit for her answers and say she has a crush on the one she said she’d marry. Offer to introduce them.

It is now her turn to pick three girls for you. You now use the game to get her alone. Put her on your arm and walk her away from her friends to find three girls to use for the game.

Continue walking around the venue together as she picks out three women. Then tell her which one you would murder, which one you would marry, and which one you would shag... and why. And enjoy the fact that the two of you are now alone.



# CHAPTER 11

## SEDUCTION

After Attraction, Qualification and Comfort comes Seduction: the final phase of the Triad's Emotional Progression Model. A lot of people think it's clear sailing once you get to this phase.

Ideally it is, but that isn't always true. If you've done the other phases correctly, then it can be straightforward. But sometimes lots of issues crop up. Some will stem from not having built enough attraction or comfort, and some materialize for other reasons such as the woman having arbitrary limits on how sexually active she will be.

A lot of seduction comes down to simply leading and physically escalating. What you say while doing this can make a big difference in your success so the following routines will help you use effective language while physically leading the woman into the Seduction phase.



## SEXUAL SEEDING

Often you don't want to physically escalate too much on a girl until you are in the bedroom or other seduction location. Although on some emotional level she should feel sex is a possibility with you, she shouldn't be forced to make a logical decision about it early in the night – which is what will happen if you start touching her too sexually in the nightclub/bar/on your date.

The best way to convey this emotional possibility without setting off her logical alarm system is to plant a seed of sexuality. A seed like the following routine can start turning her on and making her want sex with you, while reassuring her it's still just a possibility, not an obligation.

“Baby, you look so hot in that dress... I love the way your neck feels on my lips. I'm curious what your legs feel like too. I'm going to have to explore there later on with lots of kisses. I bet your whole body is as luscious as this patch of skin right here.”

(Stroke a bit of her neck.)

After using a sexual seed like that, PULL AWAY and keep talking about something else. Don't let things get too heated or dwell on it too long because that gives her a chance to rationalize what just happened. Talk about something else, and then logistically escalate with a location movement, for example, “Let's get out of here and grab some coffee.”

## VERBAL AGREEMENT

Any time you're observing a woman, watch closely for her actions and tonality rather than her words. A lot of times a woman will say things like, “We shouldn't be doing this,” or, “I'm not going to sleep with you,” but she'll let you keep kissing her and



getting sexual.

Most of the time this is her logical mind trying to interrupt her emotional flow. In these instances, simply agree with her and continue.

“You’re right baby, we should totally slow down.”

If you then slow down for a few seconds, chances are she will grab you and kiss you more voraciously.

You can also pre-empt a logical response from her by saying:

“This is so crazy. I can’t believe we met just a few hours ago at X. I just feel so comfortable with you.”

Important: The concept of “no means no” is undoubtedly self-evident to almost all readers. Still, better safe than sorry. So, with apologies to the overwhelming majority of readers for whom this is beyond obvious, allow us to clarify: No means no. “Stop,” is very different from a playful, “We should stop.” If she resists at all or you even have any doubts where her mindset is, stop immediately. Communication is your friend.

## COMPLIMENTS

You should always compliment a woman’s body when she gets naked with you. It really doesn’t matter whether she is just averagely cute or a supermodel -- ALL women are insecure about their bodies in some way, so you should reassure them how sexy they are when you are getting intimate.

Make them comfortable and they will open up much more to you sexually. You want her to feel sexy, comfortable and empowered in bed so that you both have the best



time possible.

Here are some great examples of compliments for seduction:

“Your breasts are beautiful.”

“Your skin is so soft.”

“I love the feel of your neck in my hand.”

“You smell incredible.”

“You have the most incredible X.”

“You have the sexiest X.”

### AD HOC COMFORT

If a girl says to you, “But I don’t even know you! This is too soon,” and won’t let you physically escalate, then you probably haven’t built enough comfort with her.

This is not a problem. The great thing about comfort is that you can usually build it on an ad hoc basis. Here is my normal routine in these cases.

“That’s okay. I totally understand... Listen, I really enjoy your company – you’re sexy and everything but you’re also a really cool girl. I like talking to you too... Come here, lie down with me and we’ll chat.”

Then, talk with her for a while, and try escalating again. Chances are things will be different and go smoothly after this.



The key is to not disagree with her and keep pushing. Simply agree with her, confidently divert the energy to getting to know one another and later steer things back to sexuality once the comfort is better established.

### WILLINGNESS TO WALK AWAY

Sometimes a woman may say something like: “I’m not going to have sex with you,” even though she seems very attracted to you.

You can often bypass this just by saying, “Cool,” and carrying on by talking and building ad hoc comfort as discussed above and eventually physically escalating again.

But if you get to a point where you are both together on the bed and she keeps saying she won’t have sex with you (even though she is still there with you and NOT saying that she has to leave), then you need to show her that even though you want to have sex with her, you don’t NEED to.

This willingness to walk away is critical, and will typically give the attraction spike she needs to jump you. You can demonstrate this by saying:

“I really don’t care if we have sex tonight or not. I’d like to, but baby I don’t need it.”

The important thing after that is to turn very slightly away from her. Create a physical vacuum, which she will then be inclined to fill.

The willingness to walk away makes her feel less pressure and makes her feel like sex is her choice and isn’t imposed on her.



## WHAT-ARE-WE GIRL

This is a way to set a sexual frame for the future that the relationship is going to be casual and both of you are perfectly cool with that.

At some point as things are heating up and you are making out, stop and say in a playful teasing way:

“You’re like the ‘What-are-we?’ girl, aren’t you? We’re going to wake up tomorrow and you’re going to be like, ‘What are we?’ ‘Where do you see this going?’ ‘Should I get your initials tattooed on my ass?’”

She will laugh and deny it and then you should seem satisfied and proceed.

Then the next morning when you wake up, spoon her in a silly, needy way and say:

“Wow. That was amazing last night. You’re awesome... So, what are we now? Where do you see this going? Can I be like, your boyfriend now?”

She will laugh and you have now set the frame that you are keeping things casual.

You can also proceed with the “Creepy Needy Guy” role-play from Routines Manual Vol. I.





LOVE SYSTEMS

# BONUS CHAPTERS

1. DAYTIME DATING
2. PALM READING
3. PHONE GAME



# B O N U S   C H A P T E R 1

## DAYTIME DATING

By Soul

Daytime Dating (defined as meeting women anywhere outside of bars and clubs, aka “Day Game”) differs greatly from Night Game. So we decided to add a special section on the subject. When I first started meeting women in the daytime, I applied everything I learnt from meeting women in bars and clubs and it didn’t get me amazingly far. It took years of experimentation to discern all the subtle differences in daytime dynamics that make or break certain types of interactions.

The first question most guys ask is whether I say the same things when I approach a woman during the day as I do at night. The short answer is yes and no. It really depends on the context of the meeting and the phase of the interaction I’m in.

For example, if I see a beautiful woman walking down the street, I would use a different opener than I would on a woman standing in a crowded bar with friends. On the other hand, I would aim to get the woman from the street into a bar for an “instant date,” at which point I would certainly say some similar things to what I would say to the woman in the bar.

The major differences you will encounter in Daytime Dating are in the early phases of the emotional progression model: approaching, transitioning, attraction and qualification. Comfort tends to be reached quicker, but can be dealt with in a similar way to Night Game. Seduction (once you have her in the bedroom) is of course very similar.

Approaching a woman in the daytime varies a LOT more than it does at night because there are so many different types of daytime venues. The two most important factors to consider when selecting an opener for daytime use are:



1) How many people can hear what you're saying. The more people around her or the quieter the venue, the more social pressure there is – on both you and her. If you use a direct opener, the social pressure can make her feel awkward and more likely to respond negatively. Use an indirect opener in situations like this, for example in subway carriages, bookstores and cafés.

2) How fast she is moving. The faster she is moving, the more you need to have a valid reason for talking to her specifically and not any of the other women that are standing near you. If you were to use an indirect opener on a woman rushing down the street with shopping bags, she would wonder why you were asking her and make the judgment that you have poor social calibration (which shows her that you are a low-value guy). Use direct openers for women who are moving, for example on the street or walking through shopping malls. Women love a man who has the confidence to stop them directly – it shows that he is willing to take risks for the things he wants, which in turn suggests a powerful, successful lifestyle.

### INDIRECT DAYTIME OPENERS

Using Indirect Openers is all about positioning. You can't rush past a crowd of people to get to the one woman seated on her own in the corner of the carriage and blurt out your opener. You have to make it look casual by moving into an appropriate position or location where you might start a random, situational conversation with her. Also, it can often help to "ground" yourself to the situation, for example by picking up a book in a bookstore, or buying a cup of coffee in a café and sitting down (near to the woman).

All the opinion openers, situational openers and functional openers you've learned in this book and in Volume I. can work well in the daytime. Of course, the normal advantages and disadvantages with regards to transitioning apply – these issues are treated fully in Magic Bullets.



## BOOKSTORES AND MUSIC STORES

It can be easy to start a conversation with a woman in a book or music store. Just transition off the original topic reasonably quickly – you don't want to end up in an intellectual debate about who was the greatest writer of the 19th century.

Use this routine in specific sections of the store, where X represents that section, e.g. fiction or hip-hop music. It's easy to tease and cold read them from their response.

“Hey, can you recommend any good X books/music albums? I'm really into X but completely bored of what I'm reading/listening to at the moment.”

If she gives a good suggestion, you can get into a role-play by saying,

“Awesome. You should be my personal shopper. The pay is bad, but the perks are good – you get to hang out with me.”

Or you can tease her for whatever she says, “No way, I totally had you pegged for an Avril Lavigne girl. I can't believe you don't like melodramatic teenage rock music.”

If you see a woman holding a book, you can use that for an opener. Transition off it by asking more about what she's into, for example other books by that author, another author or even a different genre (represented by 'X' in the opener).

“Oh, I've read that, it's an incredible book. Are you into X as well?”

## CAFÉS

Any item that a woman has with her in a coffee shop is great to use for a situational opener. One of my favorites is when you catch a woman working on her laptop in the middle of the day. It's easy to use an opener like this one, and then start a normal



conversation.

“Wow, your laptop is so much cooler than mine. I’m jealous. I totally have laptop envy right now.”

If you see something that indicates she isn’t local, for example a tourist guidebook, then it’s really easy to open with a reference to that. Women who aren’t local sitting by themselves in a café (or anywhere else for that matter) are GREAT for Same Day Lays.

“You’re not from around here, are you?”

It’s also great if you take a book or laptop with you, then ask the woman to watch your stuff while you go to do something, for example use the bathroom or get a cup of coffee. (Credit: Sinn)

“Hey, can you watch my stuff for me? You look tough so I’m trusting that you’ll beat up anyone who tries to steal it. Okay, thanks.”

When you come back, you can joke around with her.

“So did anyone try to take my stuff? No? But you would have totally kicked their ass if they did, right?”

## SUBWAY AND BUSES

Subways and buses are among the highest social pressure daytime venues you can find. Don’t neglect them just for this reason -- they’re often the places where women least expect to meet a charming stranger -- great places to set you apart from the average man.



Bear in mind two things when approaching in these situations. First, use an indirect opener so you don't increase social pressure. Second, regardless of how you start the conversation, you will still sense that people are listening and probably feel self-conscious of this. You just need to get over it. Forget everyone else around you and concern yourself only with talking to the girl. You should never let fear of failure in front of other people stop you from taking action when needed. You will find that after the first minute or so, people get bored and stop listening anyway.

Here are some great situational subway and bus openers:

“This subway is so crowded. If I faint, will you catch me?”

“That's a big bag, have you got a gun in there? My mom told me to watch out for girls on buses with big bags.”

“What are you listening to? I'm so bored of my playlist at the moment, I need some new suggestions.”

“Hey. You're such a show off! ‘Look at me, I'm SO smart, I'm reading a big fat book!’ I'm only kidding. I'm just jealous. I never take the time to read good books anymore. What's that one about?” (Credit: Sasha)

## DIRECT DAYTIME OPENERS

A woman moving on the street is not that hard to stop; you just need to approach with the right energy and calibration. The simplest and most calibrated way to approach a moving woman (especially in the daytime) is to use a direct opener.

You must make sure you get her attention when you deliver a direct opener. If you don't commit and say it weakly (which is what 99% of guys – including myself – do the first time they ever try a direct opener) then the girl will not stop moving. If this



happens, do NOT keep moving with her. Stand there and simply project your voice louder.

To ensure you get her attention, project your voice and tap her lightly on the arm or shoulder (I normally do this from behind). You can also use a pre-opener such as “Excuse me,” in order to get her attention fully (just don’t say it in a supplicating manner).

The opener should be full of genuine conviction and passion. The woman needs to feel that you’ve stopped her specifically as opposed to just stopping random hot girls on the street. The more passion you can put behind the opener, the more likely it is to work.

“Excuse me, you’re absolutely gorgeous. I was going to kick myself if I didn’t come say hello.”

“Excuse me, I just saw you walking past and I thought to myself, ‘That girl is so cute, I have to talk to her.’”

“You’re absolutely stunning; I had to come meet you.”

“Oh my god, you are absolutely beautiful. Don’t get me wrong, there are some good looking girls out today, but there is something so... elegant about the way you walk.”

The most important thing to realize with direct openers is that, as with all openers, they are just a way into the conversation. After approaching, you still need to transition (although you can transition with anything after a direct opener) and then build attraction.



## YOU LOOK REALLY SERIOUS ABOUT...

This is a good ice breaker for during the day when shopping or in the supermarket. Notice whatever she is looking at and comment in a playful way that she looks really serious about it.

For example:

Supermarket – “You look really serious about that cereal... Are you switching brands or something?”

Salad Bar – “You look really serious about that spinach...”

Bookstore – “You look really serious about that book...”

Then you can add:

“If this was a game show for clothes shopping/salad bar selection/text messaging/book choosing, you would be the grand champion. I can tell that you’re a highly competitive contestant and I should steer clear from you if I want to have any chance of winning!”



# PALM READING

Opinions about using palm reading in the seduction process range from thinking it's priceless to thinking it's cheesy, but one thing is certain -- a large number of experienced guys swear by it.

For those not interested in palm reading, try this:

## FAKE PALM READ

Set up that you read palms in a semi-serious, believable way and do the following "reading."

"Interesting... this line says you'll have a long life... This says you'll marry rich... And this says you like to give hand jobs."

(She'll feign shock of some sort.)

"Oh, it's not one of the lines... It's just that your hand is sticky."

(Then wipe your hand on your shirt...)

For those interested in learning more about how to properly use palm reading in seduction we've included the Guide to Palm Reading by BadBoy, a European based seduction coach.



# BADBOY'S GUIDE TO PALM READING



Why use palm reading?

- Palm reading can be used to create attraction.
- It can be used to create comfort.
- It can be used to get a woman away from her group.
- It can be a direct approach.



## PALM READING FOR ATTRACTION

Astrology and palm reading are designed for women. It can drive them crazy. It would never exist if there were no women on this planet.

They always want to know more about their love, their life, when will they meet their soul-mate, etc.

A good palm reading can attract women. It's alluring because you, unlike most guys, talk about her and not about yourself. You are exploring her personality. Most women love to talk about themselves and learn more about deeper aspects of their personalities and desires.

You can attract both party girls and emotional girls with it:

For party girls: Use readings that express her sexuality and readings with a lot of humor. Don't try to connect and create comfort, use it to show her a fun time and make lots of physical contact.

Find the "dick" line on her palm, and tell her what kind of penis she likes...

Don't go directly into sexual stuff. Do a few cold-reading lines, then go for it. Make it fun and not too serious.

For emotional girls: Go into emotional stuff and explore their personality traits, their dreams and the way they think. They love to hear about their relationships, about previous emotional experiences and their aspirations.

## PALM READING FOR COMFORT

To create comfort, you must cover several topics and build a sense of familiarity. Palm reading gives you this opportunity by making it easy to jump through several topics



that help you to get to know her.

When you take a girl's hand, you see one line and tell her, "I see you like music, so what's your favorite type of music?"

Just use the lines on her hand to open topics and go deeper into them. Then you initiate stories to exchange with her answers.

For example:

- Open a topic with the line on her hand - "So you're ambitious..."
- Then find out more about that topic from her - "What is it you dream about doing so strongly?"
- Story (either about you or her) - She answers with a story and you tell her a story of your own about your ambitions.

### PALM READ FOR GETTING HER ALONE

Getting a woman alone is a very important part of the seduction process. Using a palm read to do that is really easy, unless you screw up the timing.

You start a palm reading with two to three basic cold-reading sentences, then pretend you can't see something (a small detail on her palm) and take her to a place with more light, "I can't see it, come here, there is more light."

Then simply lead her there.

As you are already holding her hand, it's easy to move her. You just start moving yourself. Do it without force. Leading by itself shows dominance. But when you use force, you become aggressive, which is bad. There's a difference.



Once you've moved her to a new place, continue the palm reading for the next one to two minutes then drop it. You don't want her to see your conversation as just a palm reading session or she could return to her group when it's finished.

Instead, when you move her, continue doing it for just a minute or two to make her feel more comfortable in the new place with you alone. Once she is comfortable, transition into something new and you now have her to yourself.

### PALM READING AS A DIRECT APPROACH

Palm reading can be a great direct approach that transitions from attraction to comfort. Also, it's congruent with the screening frame that you set with an, "I want to get to know you," sort of direct approach.

Use the palm read to get to know her better and continue to screen her.

A structure I like to use is:

Direct Opener: "I like you and I want to get to know you."

After she is a little shocked by the opener I say:

"So tell me something about yourself..."

(I don't expect much of an answer here at all.)

"What do you want to know?" is a common answer.

Me: "Let's see... What hand do you write with?"

Here I choose a topic I think fits the type of girl I am talking to and go right into a palm read. After a few minutes you can normally forget about the palm reading and



create comfort by sharing stories and continuing the conversation normally.

## DELIVERY

As every good palm read has something special about it, I've found a few important details that make the subject believe more in what are you are saying.

When you have the subject's palm in your hand, take a good look at it, then look into the subject's eyes and say what you wanted to say, keeping eye contact for a second or so after you finish your sentence, then look into the palm again.

It's important that you REALLY seem to be looking at the palm for information. A mistake a lot of guys make is that they know what they want to say so they barely look at the palm or do it so quick that it's not believable. Make sure it's a good, believable performance and really seem to be seeking information in her hand and her eyes. Do everything in slow motion. The more relaxed and slowly you do it, the more powerful it's going to look and sound. It should feel important, even if you are having some fun with it.

## COLD READING

Cold reading is the skill of telling strangers things that sound true about themselves. Psychics and astrologers are master cold readers. They do this by saying things that people can't really disagree with, like: "Sometimes the people around you piss you off."

Palm reading is basically a cold reading. All the lines I've given you below are cold readings and are true for 85 percent of people. They can be used for palm reading or any sort of cold read you do on a girl.

I like mixing cold reading with observations of their outer behavior. Small clues from



her body language or fashion allow me to create more things to say about her. The outer cues help determine the cold reading line, so it appears to come from something “real.”

For example, when I see a girl who has clearly put a lot of work into how she looks I will say, “For you it’s important what other people think about you.”

### ESTABLISHING RESPECT AND TRUST

Establishing authority and earning the subject’s respect and trust is crucial. You can do it by initially doing a cold read based on things you picked up about her from her first impression and things she said. The more accurate these are about her, the deeper rapport you’ll have and the more the subject will believe you when you launch into the deeper, more elaborate palm read.

A few good initial cold reads are:

“You are spontaneous.”

“You tend to be very critical of yourself. You hold yourself to a high standard.”

“Maybe you appear cold from the outside, but you are really emotional inside. Actually, you are probably way more emotional than you want to let people know.”

“I bet you have lots of friends because you are open-minded and friendly to everybody.”

“You are a good problem solver and you learn from your mistakes. That probably makes you an optimist.”



“You’re a social person. You’d rather be around people all the time. Sometimes you feel lonely and want to be alone though, but that goes away usually, because you have lots of friends.”

“You’re a daydreamer... I bet you love to lay in bed and think about everything.”  
(Future/past/perfect lover/etc...)

### THE CLOWN FRAME

Palm reading can be really powerful, but done badly it can come off cheesy and disingenuous. You don’t want to appear to be doing the palm read to entertain her or get on her good side. It should appear that you’re gathering information to screen her and entertain yourself.

Doing a palm read for too long can actually hurt your success. Doing it for too long, generally more than five to seven minutes, means you are entering the frame of a clown entertaining her. You are there for her amusement now. This isn’t to say that some palm readings can’t go longer, but it’s important to avoid entertaining her simply for entertainment’s sake. It should be to learn and assess information about her while staying in the seducer frame... This is KEY!

### “SOMETIMES”

“Sometimes” is a crucial word in cold-reading. It works well because everybody does some things “sometimes.” It allows you to hedge your bets a bit and again, it’s really hard for her to disagree that she does these things sometimes, versus all the time.

“Sometimes you feel lonely without any reason.”

“Sometimes, you just like drinking a lot.”



“Sometimes you want to run off to some other part of the world and do something crazy and spontaneous to break the routine.”

### THE ACTUAL PALM READ

Once you get into the palm read, use the cold reads below in relation to each of the major lines of the hand.

Gear the read to what you sense about the girl. If she is introverted and reserved, certain reads will land better than if she is a crazy party girl and vice-versa.

### THE HEART LINE

The heart line represents your emotional make-up. Your ability to feel, love, be loved and be social with other people in a real and intimate way.

“You had one relationship in the past that didn’t work out, and you learned a lot in particular from that one.”

“You test guys sometimes too much.”

“You have an image of your ideal lover in your mind.”

“Searching for your soul-mate is really important to you.”

“Maybe you are attracted sometimes to a man’s looks, but what’s more important to you is his personality.”

“You love dominant guys. You secretly always wish to be taken and don’t respect weakness in men.”



“You don’t like to have to decide things when you are with a guy. You love when he is leading, when he decides everything.”

“Until now, all your past romantic interests were maybe 50 to 80 percent true love, but you can’t wait until the time when you’ll meet your 100 percent true love.”

“You enjoy kissing.”

“You notice the details in relationships. You love the small things from your partner and sometimes those small things are more important to you than a gift or obvious gesture.”

“In a relationship, you give your partner some cute nickname.”

“You never take the first step when you meet somebody new. You wait for the man to take the first step.”

“Sometimes it’s really easy to hurt you. But you don’t let people know that.”

“You love to hang out with your friends. You are gifted socially.”

“You have to date a really confident man, who is in full control of himself.”

“When you go out you often meet a lot of new interesting people. You draw them to you.”

“You are happy with your life now, but still something is missing.”

“First impressions are really important to you.”



“You tend to believe in love at first sight but you have never experienced it before.”

“You tend to become more passive and feminine and girly in long relationships.”

“From time to time you want your man to be a little bit more aggressive... just enough to show you he’s the man in the relationship.”

### THE HEAD LINE

The head line represents your intellectual and mental life – your beliefs and philosophies, your curiosities and intellectual capacity.

“Your parents try to correct mistakes they’ve made in their lives through you.”

“As a kid, you were good at school and your parents always pushed you for more and more but they were never satisfied.”

“You were really ‘trouble’ as a child.”

“Your communication skills are really good, you can chat with everybody easily and make people around you comfortable.”

“You used to be shy, not as outgoing as you are now.”

“You were always a good team player and you enjoy working with other people.”

“You have a unique sense of humor and like to make people enjoy being around you.”

“You have a lot of different interests and you enjoy exploring new things. It’s



hard to learn as much as you would like.”

“You have a really big place in your heart for children. You love them a lot...”

“Sometimes you feel like nobody can understand you.”

“Sometimes you wake up on the wrong side of the bed and on those days you hate everybody for no reason really. Those days it feels like it would be better to stay in bed.”

“People would describe you as a (creative/playful/adventurous/intelligent) woman.”

“You have unrealistic dreams. Sometimes it seems crazy to have them.”

“From time to time you think about your past and have deep feelings about your experiences. You’re reflective and nostalgic but you have learned a lot from them.”

“You tend to see a lot of details that other people miss.”

“You can tell a lot about a person just based on a first impression... And you are usually right.”

### THE LIFE LINE

The life line represents your vitality, energy and evolution as a person over the course of your life.

“You love to travel. See how this line has small curves? That means you love to be challenged, to travel and to see as much as you can.”



“You hate authoritarian people. You hate when people try to command you.”

“Sometimes you wish you could change some things from your past.”

“Something happened when you were younger that made you have to grow up fast.”

“You have a vision of yourself five years from now, and a specific vision of the things you must accomplish.”

“You have a natural gift for understanding other people’s problems and issues and you love to help others.”

### THE MOUNT OF VENUS

The Mount of Venus measures your creativity and the size of your emotional drives towards love and creation.

“In bed, you only enjoy it with an experienced guy who can take control and please you. You don’t want to have to take the lead but you will if you have to.”

“Your ideal lover must be creative and have a good imagination. He needs to be spontaneous and not too predictable.”

“You are a really good seducer. Most of the time you can get the guy you want.”

“You know what you want in love, but you find it really difficult to find the right person who will give you exactly what you need.”

“Sometimes you love to be the center of attention.”



# PHONE GAME

By Braddock

When we boil it down to its most basic function, phone and text game is simply a medium to help us bridge the location gap between taking a phone number and the next face to face encounter. You met a woman somewhere, got her number, and now you want to see her again. That's the primary purpose of phone and text game.

The average guy assumes that if he did well enough to get a woman's phone number that she must like him, a date is a given, and sex is highly likely. In most cases this couldn't be farther from the truth. Any guy who has played this game long enough understands that a phone number is often times not worth the paper it was written on. As Savoy says in Magic Bullets, "A date is not a phone number and vice versa. A phone number is merely a chance at a date."

If you have ever been friends with or dated an extremely beautiful woman, you probably have a good idea just how many times she gets approached in a week. Women will often say that they don't give their number out 'that often' and that may be true compared to the number of times they are actually approached. However, even if they give it to just a fraction of the guys that approach them, the number is still quite high. You may have also come to realize, or be surprised to know, just how easy it is to get a woman's phone number.

Some of the most common reasons women give out their numbers include feelings of guilt, obligation, or pity, enjoying the feeling of validation, or (the most common) feeling fleeting 'in the moment' attraction. Why wouldn't she just say no, is it because she is just being a bitch? No. Women are not trying to be rude or string guys along. They are just trying to avoid an awkward moment or an uncomfortable confrontation. After being approached countless times, they know how awkward it can be when a



guy reacts poorly after being shot down and having his ego crushed.

The problem with women following this protocol is the confusion it creates in men. It can be extremely frustrating for the guy down the road. The act of giving her phone number gives him a false sense of hope making him naturally believe that he is farther along than he really is.

Once you have spent a fair amount of time in the field you will begin to develop a “sixth sense” for when a phone number has promise or when it falls in one of the categories above. Developing this sixth sense is liberating because it takes much of the psychological guesswork and emotional sting out of why she didn’t call you back or reply to a text message. It also helps you determine what strategy to use based on how solid or weak a particular phone number is.

That being said, no matter how good you get at this, there is always some component of mathematical averages here. The goal should never be “perfect.” There will be times you run perfect game, do everything possible to solidify the number, and call or text at just the right time, and she still doesn’t reply. You have no idea what is going on in her life. She could have a boyfriend she didn’t mention, she could have some weird rule where she only dates guys she meets through friends, she could have lost her phone, or she may be extremely busy and your call or text got lost in the shuffle of a busy daily life. Be okay with that! To get good at this, you must develop an abundance mind set, meaning that women come and go and there will always be more. Each phone number must be viewed as nothing more than a chance to practice.

Don’t assume every number that doesn’t work out is a reflection of your ‘poor game’ or some internal fault that she saw in you. Being as there is no ‘perfect’ and there are countless variables that you cannot control, it is crucial you are going out and amassing numerous phone numbers. Let’s start by looking at a few things you can do when you first meet the woman to solidify the chances of turning a phone number into a date. Following these simple suggestions can virtually cut your work in half when



you go to make your first phone call.

## RUN SOLID GAME

One of the first things you can do to solidify a phone number is start by making sure that you have done the proper prep work leading up to the moment when you actually ask her for the phone number. Running solid game is obviously the easiest way to solidify a phone number. Running solid game simply means that you followed the Emotional Progression Model all the way through the Comfort phase. The farther you get in the model, the more solid the phone number will be. We highly suggest you read Magic Bullets in concert with reading this book and make sure you understand the EPM.

Taking a phone number in the Attraction phase means you've done it very early in the model – probably too early. To have a good chance of seeing her again, you need to establish at least some comfort during the first interaction. For you to get all the way to the Comfort phase we are going to have to Approach, Transition, Attract, and Qualify her first. I don't care if you only have 10 minutes. This just means you have to play faster.

We understand that there are logistically times when this is virtually impossible. We are not telling you to refuse a number or not to ask for it in these circumstances, just be aware that in these cases you have your work cut out for you when, and if, you can get her on the phone. The likelihood of converting that type of number into an actual date, while doable, is relatively low.

That said, we do think it is crucial that you spend at least a few months trying for the number of every girl you approach. By doing this you will have trained yourself to ask for the phone number without even thinking about it. It will also give you a deeper 'feel' for when you should ask for a number and which numbers will flake. You can only develop this 'feel' from approaching and interacting with numerous women.



## ASKING FOR A PHONE NUMBER

The simplest way to ask for a number is to just ask for it or tell her to give it to you as if it is implied that she is going to give it to you. Making a big deal out of asking for a girl's number or asking in a way that comes across like you are asking permission, is NOT gentlemanly like many guys think; it simply sub-communicates that you are not sure if you are the kind of guy who deserves her number and you had to muster up all your strength to ask. Don't be weak and don't be cocky, just ask for her number or tell her to give you her number just like you would ask someone to "pass the salt" at dinner.

## SOLIDIFY THE CONNECTION

Say something that locks in the connection you have created with her right after you get the number.

"You know I usually hate the idea of meeting someone in a bar, but you are actually cool."

By saying this I am giving her the feeling that I do not go out every night and take 300 numbers. It makes the experience of you and her meeting unique and more real.

Brad P. of Bradppresents.com, uses a similar technique.

Before he actually takes the girl's phone number he will drop in a statement like this:

Brad P.: "This is weird, you make me want to break my rule."

Woman: "What rule?"

Brad P.: "I promised myself that I would not take phone numbers from girls I meet in bars or clubs anymore. But you're pretty cool, you're making me want to



break my rule.”

It's important to note that solidifying the connection does not mean making low value comments that over-compliment her or make you seem desperate. Telling her that you have never met a woman like her or that you “never” meet anyone in general will set off red flags in her mind. Solidifying the connection should be extremely subtle. It does not mean that you like her or that you expect a relationship. A statement that solidifies the connection should merely let her know that she has piqued your interest and you would like to get to know her and who knows past that.

### SET EXPECTATIONS

Just before you finish typing the number smile and say something like:

“You're not one of those girls who is really cool when you meet her, but a complete weirdo or really flaky on the phone, are you?” (Credit Tyler Durden)

She will obviously say that she's not like that. When you call she will want to be congruent with the frame that you set for her.

### CALL-BACK HUMOR

Call-back humor is simply the act of referring back to ideas and inside jokes you discussed when you met. You can use these later in your text messages to create humor. Call-back humor includes but is not limited to: inside jokes, social stereotypes that apply to her, geographical stereotypes based on where she lives or used to live, any fact about her you can twist into a joke, etc.

Call-back humor is a crucial tool for text and phone game. It allows us to make statements instead of asking questions, show the intelligent and creative side of our personalities, and sexually bait her. As you become more and more advanced, you will



actually deliberately “seed” the initial conversation with opportunities for call-back humor that you can use later.

Seeding call-back humor is one of the most important things you can do for multiple reasons. For starters, seeding call-back humor will help you build more attraction during the prep phase. When most men meet women they attempt to engage them with logic-based boring, interview style conversation. After 20 or 30 minutes of this, the guy will pressure the woman for her phone number even though the vibe is not right. These 30 minutes of boring interview style questions set a dynamic where it is obvious that he is desperately trying to get to know her and this makes her feel that she is much higher value than him. He essentially guilted her into giving him her phone number and basically dug his own grave. When he does finally call, it's unlikely she will answer or call him back. Why would she want to sit there on the phone and have another 30 minute boring interview with a guy she has zero emotional connection with or attraction for?

Since most guys attempt to attract women using boring logical conversation, forcing yourself to seed or at minimum look for call-back humor forces you to have a more emotionally stimulating conversation. For obvious reasons, this alone helps solidify the phone number because she is more likely to feel excited when you call or text. The second and no less important reason you should seed call-back humor is because it sets positive emotional anchors associated with you. If you have a running joke during your interaction where you have a nickname for her, and later you call or text her and call her by that nickname, it often triggers a reversal to the previous emotional state. She'll be back in the world of being out, having fun, and remember the moment when she was talking to you, as opposed to whatever mundane thing she is actually doing when you call.

The third reason call-back humor is crucial is because it helps you separate yourself from all the other guys she met that night or that week. When you call or text her and infuse some of the call-back humor from when you met, she will easily remember



This is crucial. Remember in the above we mentioned how often a woman gives out her phone number. If she gave out her phone number to 10 guys that week and she already has 10 guys from the previous week and so on, when you call her, it is easy for the names and faces to blend together. Especially when almost all guys are saying the exact same boring stuff on their first text or call.

Most guys on voicemail sound like this:

“Hey Sara, this is Jason. It was great meeting you last night at X Bar. Give me a call when you have time.”

If Jason made it all the way through comfort on the Emotional Progression Model, then this voicemail might work just fine. She might be waiting for his call. However, if she vaguely remembers meeting “a” Jason, she is likely to delete this voicemail and move on. Deleting the number saves her from an awkward situation of calling a stranger and having him explain who he is and then feeling bad for not remembering. It’s much easier for her to just hit delete and move on.

For example, Braddock recently met Katie, a banker. During the initial meeting Braddock playfully accused her of being an evil corporate type. So his first text drew on this:

“Katie the banker! Don’t stay out too late, you have to be up early to foreclose on that orphanage of blind kids, you’ll need to be fresh!”

### EXERCISE: DEVELOPING CALL-BACK HUMOR

As stated above, the best way to use call-back humor is to recall topics, ideas, generalities, or social, gender, or geographic stereotypes relating to her or your original conversation that you can twist into a joke. One of the best ways to get good at call-back humor is by pushing your creative mind and forcing yourself to become more aware



of opportunities.

A great exercise you can do after meeting a woman for the first time is to sit down and write out everything you can remember about her from the conversation. Then use the tools below to see how you can take each thing from your list and playfully twist it into a role-play, joke, exaggeration, or misinterpretation. If you do this exercise with enough women you will start to see patterns. You will also start to see where some of the jokes are too rough and not woman friendly and how some of them are just right for sparking emotion and setting a playful yet challenging frame. The first time you do this exercise you may have a hard time generating creative responses. If you find yourself stuck, refer back to the exercise example that Braddock filled out with a woman he recently met. If you do this with the next 10 or 20 women you will be surprised just how creative you can be. Soon this type of humor will start pouring out when you meet, on the phone, and when you text with little or no effort.

Some of the best tools at your disposal are:

- Misinterpreting things she says.
- Over-exaggeration.
- Forcing her into exaggerated roles or stereotypes.
- Acting excited or disappointed because she fits one of the stereotypes ‘you’ forced her into based off the information she gave.
- Old stereotypes about her culture or geography that no longer apply, but did at one time.

Warning: Keep these playful and make sure she knows you are joking. You can and will receive major backlash if you come across as genuinely chauvinistic, judgmental, or ignorant. They should know that you are kidding.



BRADDOCK'S EXERCISE EXAMPLE:

I just met Angela tonight. First I'm going to type out all the things I remember about her.

Things that came up in conversation when we first met...

- From Kansas City.
- Hates cats.
- Journalism Major.
- Grew up in a small town.
- She has two brothers.
- She played basketball in high school.
- She is a big Kansas Jayhawks fan.
- Wants to move to New York.
- Likes bars, but hates clubs.
- Likes country music.
- Hates rap and techno.
- Her friend was drunk and dancing on everyone.
- Both of our moms are school teachers.
- She's from the Bible Belt.
- She said there are tons of corn fields near her home town.

How I turned the information above into call-back humor...

- I'm from a small town so we joked about small towns.
  - o I teased her about farming.
  - o I made jokes about her walking to school or riding a horse to school.
  - o When I took her phone number I asked her if her home phone was 7 or 8.
  - o I assumed she doesn't have internet yet.



- o I told her that she was Ms. Corn Harvest 2005 and that I was nervous to be talking to a celebrity.
- o I asked her to sign my chest.
- o I told her she needs to go home and get to bed because she has to be up at 5 am to feed the chickens and churn butter.
- Both of our moms are school teachers.
  - o I asked her if her mom paddled her as a child.
  - o I told her that my mom spanked us in the front. I told her that my mom said she hit us there because that way DHS couldn't see the bruises as easy.
  - o I made jokes about her school being a one room schoolhouse where kindergarten through 12th grade all share a room.
- We talked about how we both played/loved basketball.
  - o I told her that I liked girls who are athletic.
  - o I told her that girls have lame jump shots, because they step way out with their front foot.
  - o I misinterpreted that she was actually a bench warmer. I told her there is a big difference between playing and handing out towels.
- She's a huge Kansas Jayhawks basketball fan.
  - o I teased her about how much I hate the Jayhawks and that if she was a boy I would be obligated to break a chair over her back and that after a few beers I still just might.
  - o I told her that all of their players were on steroids and that's why they won the national title.



- I teased her about being from the Bible Belt. (Even though I'm from the Bible Belt as well.)
  - o I put her into the frame that she was a virgin because of her religious beliefs even though she was definitely not a virgin.
  - o I told her that sex is great and that she will love having it through a sheet on her wedding night.
  - o Anytime she said anything sexual I shook my head at her like I was judging her and I kept telling her that if she kept it up she was going to burn in hell.
  - o I told her that she was going to hell for being at a bar.
  - o I told her she was going to hell for flirting with me.
  - o I asked her if there really are "Children of the Corn" and told her that movie was probably loosely based on her life.
- Hates techno.
  - o I told her I know this is her first time out of the corn fields of Kansas, but they don't usually play George Strait in clubs, but that I would ask.
  - o I accused her of having a bad experience with glow sticks and ecstasy.
- Wants to move to New York.
  - o Told her that they have these things called 'airplanes' and that she can even go in the winter, because the elements won't affect the plane like it would her covered wagon and the oxen.
  - o I told her that the Indians' arrows were well out of range.

Okay, your turn. Look at the same information for a woman you've recently met and practice misinterpreting this and looking for playful ways you can spin them into jokes that you can use for call-back humor during the night and in phone and text interactions. Keep in mind, the goal is not to be mean or to hurt her feelings.



If she is not laughing or if she gives a negative response, you took things too far too early. You want to start light and work up to edgier and edgier topics.

## Phone Game Routines

### 7-11 BATHROOM

People ask all the time whether they should leave messages when women don't pick up. This is a funny one you can leave to get a few laughs.

“Hey, my name is Nick... I saw this number on the wall in the 7-11 bathroom and it said for a good time to call... So I'm calling for a good time. Hit me back at 555-5555.”

### WAL-MART DOOR GREETER

Another funny message you can leave her if she doesn't pick up.

“Hey, this is Nick from Wal-Mart. I see you applied for the position of door greeter and I'm going over your resume and I'm afraid we're unable to give you the position. It appears you're underqualified for the job, but thanks for applying. If you have any questions you can give us a call back at 555-5555.”

### BUSINESS CARD CLOSE

This works well for guys who own their own businesses, have their own professional websites or have high-profile professions like lawyers/doctors and a website.

When you have a website that can “do the DHV-ing for you” after you first meet a girl, give the girl your business card AFTER you number close her. But do it with a push/pull tease.



Hand her your card and say:

“I’m giving you my business card, but you’re NOT ALLOWED to visit my web site until I tell you to.”

(She’ll probably ask why.)

“I just don’t want you to learn about me through a website... it’s just too impersonal. No, you know what... give me back my card...”

(Reach for your card.)

“I’ll give this to you later.”

They’ll usually say “NO” and grab back your card from you. This gets them in the mindset of investing in you. And they’ll want to visit your website even more after they get your card.



## Major Contributor Bios

Nick (Savoy) - (Los Angeles, CA) is President and CEO of Love Systems and is the author of Magic Bullets, our “bible” of dating science and social dynamics. He loves adventure and challenges. After college, he traveled the world for several years, managing international businesses in Europe, the Middle East, and South Africa. He has an MBA from Wharton and an Honors Degree in History from McGill University in Montreal.

The Don - (Los Angeles, CA) The Don is one of the most experienced Love Systems instructors, a USC alum, originally hailing from NY, who currently lives in the city of Los Angeles. In his civilian life, he is an accomplished writer, having sold and optioned several screenplays over the past several years. A member of Mensa and an avid reader, The Don uses a combination of intelligence, humor and strategy to find and attract women of top quality, inside and out. In seminar, he focuses on teaching students the external tactics to generate attraction and internal ways to reshape their beliefs regarding what they are capable of with women.

Braddock – (Los Angeles, CA) Braddock’s story is one of tremendous commitment and perseverance. Athletic in his youth, Braddock experienced social proof and high status in his small hometown. He didn’t know what they were at the time, he just assumed success with women would always be that easy. In his move from small-town Bible-belt America to a major university he unknowingly lost status and value that he thought was inherent in him. After reading Magic Bullets his previous years of struggle all made sense. Braddock devoted himself to mastering the ideas expressed in that book and strongly recommends the updated version which you can find here. Extreme commitment and perseverance have lead Braddock to a new life, a life in which he has the choice of what and how many women are in his life, a life he spends enjoying the company of high quality women and teaching others how to achieve the same.



Soul - (London, UK) Soul concentrates on building an aspirational lifestyle and developing the right communication skills to relate to people. An expert in the comfort stage of seduction, Soul is able to establish emotional connections with women that they claim to have never experienced before, and enjoys sharing what he's learned with students to help them travel down their own path toward a rich lifestyle and success with women.

Kisser – (Los Angeles, CA) Kisser spent most of his life growing up in front of computers. By day, he is one of America's top Mac experts and Mac programmers. By night, he now leads the life of abundance with women that he has always dreamed of: attracting, meeting, and dating more beautiful women than he ever thought possible. Kisser believes that pickup is a skill that any student can learn, and he is thrilled to share his knowledge and experience with Love Systems students around the world. Kisser's students respond extremely well to his energetic and passionate teaching style, his affable sense of humor, and his patience. Besides teaching men how to successfully pickup women in bars and clubs, Kisser has developed special skills in daytime dating pickup as well. Kisser can help you create your own rewarding life changes so you too can enjoy true choice and empowerment in your dating life.

Big Business – (New York, NY) After five years of consistent disappointment and dating women when he knew he could do better, gifted comedian Big Business finally attended a Love Systems bootcamp that changed things almost instantly. He had his first Same Night Lay after only a month of applying the systems and techniques he'd learned from Love Systems, and now surrounds himself only with women who meet his standards for intelligence, humor, and attractiveness. In addition to his multiple speed seductions, Big Business prides himself on his energetic teaching style, figuring out students' sticking points and helping to overcome them.

Mr. M – (London, UK) Mr. M is renowned for picking up and dating the most beautiful women in the UK. He is part owner of London's premiere VIP/celebrity nightclub hosting company and is a successful international lawyer. However, Mr. M was not



always the charismatic playboy that he is today and is living proof that excellence with women is something you can learn. Mr. M had his first kiss at 20 years old. Shortly after, Mr. M embarked on a two-year voyage of learning intensively under many seduction and pick up gurus to understand the entirety of social dynamics and attraction. Mr. M has since dated celebrities, models, exotic dancers, actresses, Playboy Playmates and professionals alike.

5.0 – (London, UK) Growing up, 5.0 had limited success with women despite appearing on TV and in stage shows and being a club/restaurant magician. His first relationship lasted nearly five years, which didn't give him much time to learn to meet and attract beautiful girls. Once out of that relationship, he tended only to meet women randomly, through luck or when drinking at bars to avoid dealing with his fear of approaching. He knew he needed to do something. It was then that things changed. Introduced to the dating science community by a friend, 5.0 soon discovered Love Systems, read everything he could find, and started putting it into action and mastered the skills he needed to succeed.

Dahunter – (Chicago, IL) Dahunter was born in Guatemala, where the most desirable women are found in very exclusive social circles. He was forced to develop personality, charisma, and the necessary skill set to break into these environments and succeed with women who are otherwise very difficult to approach. While in the United States, he met up with the Love Systems crew. Immediately catching notice through his unique style and mastery of our principles, he worked closely with several instructors until he was invited to join the team as a full instructor. Today, he consistently dates the most beautiful women he meets from a variety of social environments.

Rokker - (Stockholm, Sweden) Rokker believes in the value of a strong and coherent identity. This has led him to pursue a career as a singer/songwriter and musician. Using a playful and humorous attitude, Rokker likes to help students eliminate inner fears of rejection and adapt a style natural for them. He is very talented at helping students develop a more playful style and a commanding presence.



Tenmagnet – (Toronto, Canada) Famous for his irreverent sense of humor and remarkable creativity, he has mastered the art of talking to any girl about anything. In his private life, Tenmagnet is an aspiring writer, music scenester, and runs a bar and concert venue in downtown Toronto.

Starlight – (London, UK) a former member of Project Rockstar turned Love Systems instructor, Starlight is a serial entrepreneur and a travel junkie. Amidst launching a number of companies including a record label and renewable energy supply firm, Starlight enjoys traveling the world in search of adventure. Whether it's mountain climbing in the Swiss Alps or trying not to freeze in Siberia in the winter, Starlight enjoys living in the moment. Currently sequestered in London for Project Rockstar, Starlight is working on a book of short travel adventure stories while learning from the best Love Systems instructors in the world.

Muckrake - Muckrake, a globe-wandering writer and former war correspondent, has an eye for curvaceous brackets, well-presented headers and tight ends. He can tell you more about colons and periods than you may want to know. Muckrake edited this book.



## Glossary

Here is a summary of terms you will encounter, along with definitions:

Approaching – Starting a conversation with a woman or group. Also known as Opening.

Approach Anxiety – The feeling of nervousness most men experience before approaching a woman they don't know.

Buying Temperature – The level of a woman's attraction or interest.

Calibrate/Calibration – Having the “right” social reaction to a situation and the ability to adapt to changing circumstances to find the best reaction.

Cold Approach – Approaching a woman or group you don't know and starting a conversation.

Cold Read - Making an observation or statement about a stranger based on something you notice about that person. A cold read, initially used by magicians and psychics, employs techniques to convince a person that the reader knows much more about a subject than he actually does.

Congruence – Consistency of behavior to identity. If you display personality trait X, congruence requires you act in a manner consistent with that trait.

DHV – Demonstration of Higher Value. Also used as a verb, to Demonstrate Higher Value. This refers to having more value than most men who meet women through cold approach.



Disqualifier – Something you say or do that implies you aren't romantically or sexually interested in a woman.

Embedding – The process of communicating something, usually positive qualities about yourself, while appearing to talk about something else.

Emotional Momentum – The psychological process carrying you and a woman toward or away from a potential romantic or sexual relationship.

Frame - The context of an interaction. If a woman touches you and you playfully remove her hand and say: "no touching this early," your frame is that she is trying to get physical with you. Her frame may be entirely different. The dominant frame will usually set the tone of an interaction.

IOI - Indicator of Interest. Behavior that indicates a woman is attracted to and interested in you. Laughing hard at your jokes, touching you, giving seductive glances and asking questions about your personal life are examples of IOIs.

Physical Progression - The use of touch to move things from simple conversation toward physical intimacy. Physical progression generally begins as playful and innocent, then gradually becomes more romantic, then sexual and ultimately culminates in sexual intimacy.

Plowing – The act of stacking a bunch of attraction material together and pushing through it, regardless of the women's reactions, with the intention of winning them over.

Pre-Selection – The concept that women are attracted to men who already have other women attracted to them.

Push/Pull – A strategy that mixes disqualifiers and indicators of disinterest with



indicators of interest to create uncertainty and attraction in a woman.

Rapport - Commonality of perspective, being in “sync” and on the same “wavelength” as the person to whom you are talking.

Role-play – Creating a fun imaginary situation and projecting yourself and the woman into it. It is ideally funny and playful.

Transitioning - The act of seamlessly extending the conversation off of the opening topic into other areas to continue the interaction smoothly. This is the second phase of the Emotional Progression Model.

Value (male) – How desirable you are to a given woman based on what she’s learned about you.

Value (female) – A woman’s perception of how desirable she is to men.



## Further Resources

This book is a great tool, and will provide you with a strong foundation for improving your skills and bolstering your confidence with women. With the knowledge gleaned from these pages and lots of practice, you will see a marked improvement in your interactions with women.

However, not everything can be taught in one book. Some techniques are hard to convey on the written page, and others are far too advanced for general consumption. For that reason, we've compiled a list of further resources that can help you achieve even more.

In general, these are the things you should be considering for improving your skills after reading this book:

1. An overall system
2. Routines – a foundation
3. Workshops and training
4. Advanced material
5. Keep up to date

### 1. AN OVERALL SYSTEM - MAGIC BULLETS

The routines in this book were selected and designed to be used in the Magic Bullets structure. Routines without a system may yield the occasional success, but you're hardly using them to anything like their full potential. Most of you have probably read Magic Bullets, but if you haven't, head over to the Magic Bullets page (<http://LoveSystems.Com/Magic-Bullets>) and pick it up (or download the free chapters).



Magic Bullets is the quintessential guide to dating science today, and is the Love Systems “bible.” It’s also a living book, in that we are constantly experimenting and pushing the frontiers of knowledge, and new discoveries get added to future versions of the book. If you bought a legal copy of the book, these updated versions are sent to you, for free, automatically.

## 2. ROUTINES – A FOUNDATION

Magic Bullets provides the framework for the entire Love Systems structure, and is the first step in mastering dating science. This book, the Love Systems Routines Manual Volume 2, is a huge leap forward in advanced routines and tactics for every step of the interaction. While many of you are probably already familiar with the Love Systems Routines Manual Volume 1, some may have missed it.

The Love Systems Routines Manual Volume 1 is a comprehensive guide to learning and mastering the use of routines. It not only explains how and why routines work, but also provides a compilation of hundreds of the very best and most effective openers, conversation starters, and routines from all of the top talent in the world of dating science including Savoy, The Don, Fader, Mr. M, Sheriff, Braddock, Sinn, IN10SE, Tyler Durden, and more.

If you want access to 200 pages of what has been called the most practical and immediately useful information on seduction available anywhere, or you just need a refresher on the basics of routines, how to use them, and how to create your own, then check out the Love Systems Routines Manual Volume 1 here (or download the free chapters):

<http://www.lovesystems.com/Routines-Manual>



### 3. WORKSHOPS AND TRAINING

You can read about it, see it, and hear it, but there's really no substitute for actually doing it.

Live training usually involves three things:

1. Intensive classroom seminars, with individualized feedback on your fashion, identity, routines, and rigorous drills and exercises to practice opening and approaching, storytelling, qualification, and so on. You will be prepared and ready to succeed from the first night.
2. Approaching and attempting to seduce random beautiful women, over and over, anywhere from coffee shops to bars. A professional dating coach will watch and listen and tell you after each approach what you did right and wrong and how to improve for the next one. And you'll keep doing it until you improve.
3. Watching and listening to a master dating coach at work, as he demonstrates various techniques and gives you behaviors and strategies to model. You can see how a master dating coach can attract even the most unapproachable women - live. This is important. If you don't know what solid game really looks like, it's very hard to develop it for yourself.

The Love Systems workshops ([www.LoveSystems.com/Bootcamps](http://www.LoveSystems.com/Bootcamps)) include 3 days of seminar work, 2 nights of field work (where you and the instructors go out to meet and practice on beautiful women), and a money-back guarantee. The authors of this book, and many of the contributors to it, are Love Systems instructors. These are the top dating coaches and workshops available today.

Love Systems also offers individualized or one-on-one training ([www.LoveSystems.com/Individualized](http://www.LoveSystems.com/Individualized)). This is more expensive, but may be more convenient for some



people.

It's easy to postpone attending a workshop. They're not cheap and they're not always convenient. We can say with confidence that this is a mistake. Both of us are former workshop students, as are virtually all Love Systems instructors. On your first day of the workshop, you will probably be blown away by the instructors' skills. Don't be. They were once in your chair. If you learn from them and practice what you've learned, your skills can equal or exceed theirs. We've seen this happen over and over; that's how we recruit new instructors.

There's never a perfect time to take a workshop. There's always a reason not to. Part of dating science is internal transformation, and that includes seizing the moment. If you're serious about having beautiful women as a normal and easy part of your life, then make it happen. Now. Waiting a year just means that you will have one year less to enjoy your new skills once you develop them. You don't get extra time at the end to enjoy your life just because you were late getting started.

Another pitfall some people fall into is waiting to take a workshop until their skills improve. This is backward. The progress people make after a workshop is infinitely quicker than the progress they made before one. And you should have the results you want now, or in a few months, as opposed to some distant future point.

If you've read this book and Magic Bullets, start planning your workshop now. Pick a date. Sign up. Pay your deposit. Make it happen for real.

#### 4. SELECTED ADVANCED MATERIAL

By far the best source of advanced material is a monthly audio program creatively known as the Interview Series. Every month, two of the world's top dating coaches are interviewed together on a specific subject, ranging from Approaching to Seduction or from Phone Game to Threesomes. It's a unique product, since every topic gets



treated in tremendous depth, from at least two perspectives, and there's an opportunity to hear the tonality and delivery that the masters use in different situations.

We strongly recommend subscribing to the interview series at <http://www.LoveSystems.com/ivs>. It's \$24.99 per month.

When you subscribe, you will be sent the current month's interview, and a new interview every month afterward. So you don't have to start back at Vol. 1, but all of the previous interviews do make an excellent home study library for an amazing number of different topics.

That being said, it's much cheaper to subscribe (about 50% off). Plus subscribers get the interviews slightly before everyone else, and other goodies including their own mailing list and bonus content.

Other than getting Magic Bullets, this is the single most important thing you can do right now:

<http://www.LoveSystems.com/ivs>

#### 4. ADVANCED MATERIAL, BY TOPIC

In this section, we've also combined all of these previous interviews with some other resources we recommend, and sorted them by topic. For anything you are having trouble with or want to improve, you can go straight to the source.

#### **Learning Game:**

**Mr. M and Rokker on The Right Way to Learn Game**

<http://www.LoveSystems.com/cd17>

**Braddock, Rokker, and Mr. M on Sticking Points**



<http://www.LoveSystems.com/cd27>

## **Approaching and Transitioning:**

### **Sinn and Savoy on Opening**

<http://www.LoveSystems.com/cd1>

### **The Don and Tenmagnet on The First Five Minutes**

<http://www.LoveSystems.com/cd14>

## **Attraction:**

### **Future and Tenmagnet on Value**

<http://www.LoveSystems.com/cd16>

### **Braddock and Dahunter on Teasing**

<http://www.LoveSystems.com/cd30>

### **Cajun and Tenmagnet on Role Plays**

<http://www.LoveSystems.com/cd32>

## **Qualification:**

### **Sinn and Vision on Qualification**

<http://www.LoveSystems.com/cd8>

### **Mr. M, Braddock, and Sphinx on Issues in Qualification**

<http://www.LoveSystems.com/cd37>

## **Seduction:**

### **Sinn and Tenmagnet on Seduction**

<http://www.LoveSystems.com/cd12>

### **Soul and Johnny Wolf on Logistics: Taking Her Home**

<http://www.LoveSystems.com/cd33>



**Relationships:****Relationship Management DVDs from Savoy**

<http://www.LoveSystems.com/Relationship-Management>

**Meeting women in bars & clubs:****Savoy and The Don on Advanced Winging**

<http://www.LoveSystems.com/cd21>

**Moxie and Future on Obstacles and Other Men**

<http://www.LoveSystems.com/cd7>

**Savoy and The Don on Cold Reads**

<http://www.LoveSystems.com/cd23>

**Mr. M and Sheriff on High-End Club Game**

<http://www.LoveSystems.com/cd28>

**Meeting women outside of bars and clubs:****Savoy and Tenmagnet on Warm Approach**

<http://www.LoveSystems.com/cd13>

**Savoy and Badboy on Social Circles**

<http://www.LoveSystems.com/cd20>

**Daytime Dating Workshop**

<http://www.LoveSystems.com/DayGame>

**Social Circle Mastery Seminar**

<http://www.LoveSystems.com/Social-Circle>

**Humor:****Sinn and Future on Storytelling**

<http://www.LoveSystems.com/cd3>



## **Braddock and Cajun on Humor**

<http://www.LoveSystems.com/cd35>

Mainstream humor books and DVDs that have been recommended by past students:

- [Humor Theory: Formula of Laughter](#) by Igor Krichtafovitch
- [True and False: Heresy and Common Sense for the Actor](#) by David Mamet
- [Three Uses of the Knife](#) by David Mamet
- [Comedian](#) (movie) by Jerry Seinfeld

## **Female Psychology:**

### **Savoy and Soul on Female Psychology**

<http://www.LoveSystems.com/cd34>

## **Phone Game:**

### **Sinn and Savoy on Phone Game**

<http://www.LoveSystems.com/cd10>

## **Dates:**

### **Ajax and Future on Dates**

<http://www.LoveSystems.com/cd4>

## **Fashion and Identity:**

### **Tenmagnet,**

**, and Future on Identity**

<http://www.LoveSystems.com/cd6>

### **Moxie and Savoy on Being In State**

<http://www.LoveSystems.com/cd29>



## **Big Business and Prestige on Love Systems in Everyday Life**

<http://www.LoveSystems.com/cd36>

## **Inner Game Seminar**

<http://www.LoveSystems.com/Inner-Game>

## **Advanced Strategies – Important:**

### **Sinn and Savoy on Frame Control**

<http://www.LoveSystems.com/cd5>

### **Savoy and Brad P. on Taking Chances**

<http://www.LoveSystems.com/cd15>

### **Sinn and The Don on Physical Escalation and Kissing**

<http://www.LoveSystems.com/cd11>

### **Savoy and Speer on Damage Control**

<http://www.LoveSystems.com/cd22>

### **The Don and Savoy on Using and Creating Routines**

<http://www.LoveSystems.com/cd9>

### **Tenmagnet, Braddock, and Cajun on Jealousy Plotlines**

<http://www.LoveSystems.com/cd24>

### **Braddock, Mr. M, and Sheriff on How to Be an Alpha Male**

<http://www.LoveSystems.com/cd25>

### **Soul, Badboy, and Cortez on Direct Game**

<http://www.LoveSystems.com/cd26>

### **Braddock and Mr. M on 9 and 10 Game**

<http://www.LoveSystems.com/cd31>

## **One Night Stands:**

### **One Night Stands Seminar**

<http://www.LoveSystems.com/ons>



## Threesomes:

### Savoy and Badboy on Threesomes

<http://www.LoveSystems.com/cd18>

## Strippers and Hired Guns:

### Strippers and Hired Guns Seminar

<http://www.LoveSystems.com/Strippers>

## 5. KEEP UP TO DATE

The best way to keep up to date with new developments in dating science is of course to subscribe to the Interview Series (<http://www.LoveSystems.com/ivs>). But that's not the only source of continuing information and resources. In fact, there are two good places to check out.

1. The Attraction Forums (<http://www.theattractionforums.com>). This phenomenal website is a great place to find a “wingman,” to search for and read articles and “field reports” from the masters, to share information and ask questions to others, to find or post routines, and to make friends. It's free.
2. The Love Systems Publications Library ([www.LoveSystems.com/publications](http://www.LoveSystems.com/publications)). Many of the best techniques and field reports are added to this library, which grows every week. It's a great database for the best tips to develop your skills.

You will also want to check out our free newsletter, the Love Systems Insider (LSi). It's full of great information and new breakthroughs, and reading it regularly will inspire you to keep developing your skills. You can join (for free!) at the signup box on our homepage or go directly to (<http://www.LoveSystems.com/LSi>).



## CONCLUSION

Not every good resource is listed here. However, this should give you a road map for the next year or so. We were once in your shoes, so we know what it's like. Write us any time at [info@LoveSystems.com](mailto:info@LoveSystems.com).